

HERITAGE STATEMENT

Site Name: Central Convenience

Site Address: Nyton Road, Chichester, PO20 3UP

Application: Advertisement for 1 non-illuminated fascia sign.

Schedule of Works

To install new outdoor wall fascia signage on the existing building elevations.

The works are required to simply replace the existing signage with new signage for a new tenant because the old tenant has now vacated the premises.

The proposed signage will simply replace the signs already in place and each position, design, colour of all of the signs have been chosen to be in keeping to match the style of all of the existing signage already fixed to the building, but at the same time to also be visible for the applicants main intended purpose of the public knowing the shops location. As the signage is simply a replacement, the proposals will have minimal impact on the heritage assets of the building.

History of the Property

The building is a Grade II listed building and is set within a Conservation Area in the Eastergate Church Lane and Square area of Chichester.

The name of the building is “Shelley House and the Elm Tree Stores”. It is one L-shaped C18 building. Two storeys. Three windows. Off white painted brick. Stringcourse. Tiled roof. Glazing bars intact. The shop premises are the North West wing with a modern curved shop front in old style.

The ground floor is retail space with a separate entrance door. It is unknown what uses are on the upper floors. The retail space is used by “Central Convenience”

The existing signage on the building is characterised by a measure of restraint which is in harmony with the buildings original design, and we believe the proposed new signage also matches the style and character of the existing signage, in terms of design, size and colour.

Listed Building Description

Grade: II

Listing Date: 20th September 1984

National Grid Listing - SU 94351 05571

Source: Historic England

Source ID: 1353883

English Heritage Legacy ID: 297860

County: West Sussex

District: Arun

Parish: Eastergate