



Arun District Council
Arun Civic Centre
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West Sussex BN17 5LF
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4th January 2022

T Villa
The Cottage
Climping Street
Climping
Littlehampton
BN17 5RG

Case Officer: Mrs A Gardner
Telephone: 01903 737529
Email: Anita.Gardner@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: CM/61/21/A
Site Address: Bairds Farm Shop, Garden Centre Crookthorn Lane Climping BN17 5SN
Description of works: Installation of 1 x externally illuminated fascia sign, 2 x non-illuminated fascia signs, 1 x internally illuminated menu drive through sign to south boundary, 2 x A boards and 2 x roadside flags.

Thank you for your internet representation made on 29th December 2021 which has been recorded as an objection with the comments as follows:

OWPC42918

I strongly object to this planning application. It is inappropriate and out of character with the surrounding rural area. The dark skies in this part of the Strategic Gap are being destroyed by creeping commercial development and its lighting demands. Local wildlife is being harmed and driven away. Foxes, hedgehogs, moles, moorhens and rabbits have already disappeared from adjacent agricultural land and gardens. The previous use of commercial lighting and illuminated signage without planning permission adversely affected the nearby Grade II Listed property. The proposed illuminated signs will be even more visible from inside the house. Blinds will need to be kept down to block out this light and maintain privacy. The previously proposed hedge screening has not been planted and even if it had, it would take several years before it provided adequate screening from commercial activity on this site.

Once completed, the dementia care home on adjacent land will also require external signage and site lighting. The grass verge along this part of the A259 will then have a distracting number of roadside signs on a stretch of highway that is already known to be dangerous. Accidents and near misses are becoming increasingly frequent between the entrance/exit of this site and the nearby Oystercatcher Junction. The proposed advertising flags either side of the site entrance/exit will be an additional distraction to passing vehicles and increase these highway safety issues.

The demand for advertising signage and internal and external illuminated signs will only increase as more commercial development is permitted on this site. Type and quantity of signage and lighting should therefore be carefully assessed in the context of already permitted development on the site and its surrounding area. The advertising and signage requirements of the dementia care home should be given priority over the advertising of and access to fast food drive-throughs and retail outlets.

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments including your name and address on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so. If you do not wish your comments to appear on the website or on the file you will need to confirm this by emailing to planning@arun.gov.uk and I will arrange for it to be destroyed although this means that the content will then be disregarded.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at [:https://www.arun.gov.uk/what-happens-next](https://www.arun.gov.uk/what-happens-next).

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/planning-application-search>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website <https://www.arun.gov.uk/privacy-policy/>

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to
<https://www1.arun.gov.uk/planning-application-finder>