



Arun District Council
Arun Civic Centre
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Littlehampton
West Sussex BN17 5LF
Planning & Building Control General Enquiries
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14th December 2021

clympling Parish Council
25 Fittleworth Garden, Rustington
BN16 3EW
bn16 3ew

Case Officer: Mrs A Gardner
Telephone: 01903 737529
Email: Anita.Gardner@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: CM/61/21/A
Site Address: Bairds Farm Shop, Garden Centre Crookthorn Lane Climpling BN17 5SN
Description of works: Installation of 1 x externally illuminated fascia sign, 2 x non-illuminated fascia signs, 1 x internally illuminated menu drive through sign to south boundary, 2 x A boards and 2 x roadside flags.

Thank you for your internet representation made on 13th December 2021 which has been recorded as an objection with the comments as follows:

OWPC42594

Clympling Parish Council strongly objects to this application on the basis that a proposal for illuminated fascia signs and further non-illuminated signs at this site is inappropriate and totally out of keeping with the character of the area and will intrude on a rural area.

The Parish Council asks that the Planning Officers note that the applicant already has approval CM/26/21/A.

The planted screening shown in the location plan is not in place. The current lighting and advertising therefore directly affect the ineffectively screened grade II listed cottage. Further lighting and signage will impact the setting of the nearby Grade II listed cottage significantly.

The dark skies in this rural area are being destroyed and the illuminated signs will have an adverse effect on wildlife and are inappropriate to their setting

The proposed lighting and roadside flags would be a distraction to drivers on the A259 that will only get busier.

The forthcoming dementia care home development that will likely require signage which could lead to a proliferation of roadside signage and will confuse drivers, interrupt driver concentration and increasing a potential for accidents.

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments

including your name and address on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so. If you do not wish your comments to appear on the website or on the file you will need to confirm this by emailing to planning@arun.gov.uk and I will arrange for it to be destroyed although this means that the content will then be disregarded.

The majority of applications are determined under delegated powers by officers. Further information on the decision making process can be found on the website at :<https://www.arun.gov.uk/what-happens-next>.

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/planning-application-search>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website <https://www.arun.gov.uk/privacy-policy/>

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to
<https://www1.arun.gov.uk/planning-application-finder>