

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Bairds Farm Shop, Garden Centre
Address line 1	Crookthorn Lane
Address line 2	
Address line 3	
Town/city	Climping
Postcode	BN17 5SN
Description of site location must be completed if postcode is not known:	
Easting (x)	499956
Northing (y)	101760

Description	
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2. Applicant Details

Title	Mr
First name	Brad
Surname	Hanson
Company name	The Build Builders
Address line 1	Bairds Farm Shop,
Address line 2	Garden Centre
Address line 3	Crookthorn Lane
Town/city	Climping

2. Applicant Details

Country	
Postcode	BN17 5SN
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Darryl
Surname	Shear
Company name	shear architectural design
Address line 1	2
Address line 2	Saffron Close
Address line 3	
Town/city	Shoreham by Sea
Country	United Kingdom
Postcode	BN43 6JF
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Additional signs to café. Previous application CM/26/21/A

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☐ Projecting or hanging sign(s)
☐ Hoarding(s)
☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	1.6 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 1.2 x Width: 3.6 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
ali frame with acrylic	
What is the maximum height of any of the individual letters and symbols?	250 cm
The colour of text and background	
black on white background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 1 x Width: 1.4 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
aluminum and acrylic	
What is the maximum height of any of the individual letters and symbols?	120 cm
The colour of text and background	
black on white background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	0.36 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 841 x Width: 60 x Depth: 0.94 metre(s)
What materials will the sign be made of?	
Aluminum Frame and acrylic	
What is the maximum height of any of the individual letters and symbols?	120 cm
The colour of text and background	
Black on white background	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.6 metre(s) and 2.81meters for the flag
What is the maximum projection of the advertisement from face of building?	0.25 metre(s) and 0.6m
Dimension:	Height: 1.25 x Width: 0.5 x Depth: 0.25 metre(s) Height: 2.8 x Width: 0.6 x Depth: 0.25 metre(s) Flag
What materials will the sign be made of? Aluminum Frame and acrylic and nylon for the flag	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background Black on white background White background with black lettering and logo for flag	
Will the sign be illuminated?	Yes for sign no for flag
Will the sign be illuminated internally or externally?	Internally Illuminated no for flag
Illuminance levels	600 cd/m2 no for flag
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

- 1. Illuminated sign reading THE BALD DRIVE THROUGH
- 2. Un Luminated signs reading "THE BALD KITCHEN" and "GOOD HONEST GRUB" both with logo
- 3. Luminated menu to south boundary
- 4. x2 A boards
- 5. 2x flags

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☒ Yes ☐ No

If yes, please provide details

see images

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

dwgs attached

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

4. Type of Proposed Advertisement(s)

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	14/10/2021
To	14/10/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	
First name	Lisa
Surname	Coney
Reference	ENF/245/21

Date (Must be pre-application submission)

06/10/2021

Details of the pre-application advice received

Adverting did not comply with what was agreed under CM/26/21/A

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application) 14/10/2021