ARUN DISTRICT COUNCIL

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)
Application for Consent to Display an Advertisement(s)
DECISION NOTICE

Application Ref: BR/93/16/A

1 **To Addressee**

The Sussex Sign Company Ltd
2-4 Foredown Drive
Portslade
East Sussex
BN41 2BB

2 **Site Address**

Self Storage Space
5 Durban Road

PO22 9RZ

3 **Description of Development**

Various illuminated & non illuminated signs on front & rear elevations.

In pursuance of their powers under this Act and the Regulations the Council **CONSENT** to the display, for a period of five years from the date of this consent, of the advertisment or advertisements as described in the application and plan and subject to compliance with the conditions specified below.

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by Regulation 14(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 2007.

2 The advertisements display shall only be displayed in accordance with the details shown
on the following submitted drawings:

Site Location plan - Submitted with Application
Drawing Number 35063_PLANNING - Proposed Front Exterior Signage Scheme (NTS) - Dated 05.04.16
Drawing Number 35063_PLANNING - Proposed Exterior Signage Scheme - Dated 05.04.16
Drawing Number 35063_PLANNING - Proposed Front Exterior Signage Scheme (Sign Details) - Dated 05.04.16
Drawing Number 35063_PLANNING - Proposed Rear Exterior Signage Scheme (NTS) - Dated 05.04.16
Drawing Number 35063_PLANNING - Proposed Rear Exterior Signage Scheme - Dated 05.04.16
Drawing Number 35063_PLANNING - Proposed Rear Exterior Signage Scheme (Sign Details) - Dated 05.04.16

Reason: In the interests of the visual amenities of the locality in accordance with policy GEN7 of the Arun District Local Plan.

3 No advertisement shall be sited or displayed so as to-

(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: As required by Regulation 14(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 2007.

4 The intensity of illumination of the proposed rear elevation sign shall not exceed 450 lumens per square metre.

Reason: In the interests of the visual amenities of the locality.

5 The illumination of the proposed rear elevation sign shall be of a non-intermittent type.

Reason: In the interests of the visual amenities of the locality.

Case Officer: Ross Leal

Date of Decision: **7 June 2016**

Karl Roberts
Director Planning & Economic Regeneration

Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

APPEALS TO THE SECTRETARY OF STATE

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town & Country Planning Act 1990

As this is a decision on an application for the display of an advertisement, if you want to appeal against you local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals must be using a form which you can get from the Secretary of State at Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN (Tel: 0303 444 5000) or online at http://acp.planninginspectorate.gov.uk

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the