

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	31
Suffix	
Property name	
Address line 1	London Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO21 1PQ
Description of site location must be completed if postcode is not known:	
Easting (x)	493615
Northing (y)	99173
Description	

2. Applicant Details

Title	Mrs
First name	Karen
Surname	Luton
Company name	YOURS Clothing
Address line 1	31, London Road
Address line 2	
Address line 3	
Town/city	Bognor Regis

2. Applicant Details

Country	
Postcode	PO21 1PQ
Primary number	
Secondary number	
Fax number	
Email address	
Are you an agent	☒ Yes ☐ No

3. Agent Details

Title	Mrs
First name	Joanne
Surname	Weston
Company name	Noble Interiors
Address line 1	Unit 1
Address line 2	Noble Interiors
Address line 3	Cherry Holt Road
Town/city	Bourne
Country	Lincs
Postcode	PE10 - 9LA
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1no. Aluminium pan sign illuminated and a projecting sign

Please select the sign types you wish to propose

☒ Fascia sign

☒ Hanging sign

☐ Hoarding sign

☐ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 1 x Width: 2.44 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium composite pan sign	
What is the maximum height of any of the individual letters and symbols?	41 cm
The colour of text and background white background black letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.6 x Width: 0.8 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminum composite	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background white background black letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

will do

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/04/2019
To	01/04/2029

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application) 14/03/2019