

BR/81/18/1A

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	JAMES	Surname:	SMITH
Company name:	NISSAN YEOMANS				
Street address:	NISSAN YEOMANS				
	Unit 1 Arun Business Park, 1, Shrip				
Town/City:	BOGNOR REGIS				
Country:					
Postcode:	PO22 9SX				
Telephone number:					
Mobile number:					
Fax number:					
Email address:					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	bergamin	Surname:	sabrina
Company name:	ROUSSEAU				
Street address:	360				
	BOULEVARD DES FRERES ROUSSEAU				
Town/City:	OFFRANVILLE				
Country:	FRANCE				
Postcode:	76550				
Telephone number:					
Mobile number:					
Fax number:					
Email address:					

5 No. internally illuminate fascia signs, 1 No. internally illuminated pylon & 1 No. non-illuminated directional sign on various elevations.

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 1 Suffix:

House name: NISSAN YEOMANS Unit 1 Arun Business Park

Street address: Shripney Road

Town/City: BOGNOR REGIS

Postcode: PO22 9SX

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 493964

Northing: 100449

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Rousseau is commissioned by NISSAN Europe to run the survey in the United Kingdom, to implement the new Visual Identity program: new signage are to be installed.

The signage are the following:

- 2 Illuminated Nissan wordmark signs
- 1 Illuminated Dealer name sign
- 1 Red tablet with Illuminated Nissan Logo
- 1 Secondary red tablet sign with Illuminated Nissan Logo
- 1 illuminated pylon
- 1 non illuminated directional sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 5 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 2

Please describe:

- 1 illuminated pylon
- 1 non illuminated directional sign

3. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Nissan - BOGNOR REGIS Yeomans - photomontage v4.1.pdf

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 12/03/2018 To: 12/03/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.92 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.75 x Width: 5.30 x Depth: 0.10 metres

What materials will the sign be made of?

PMMA, opaque aluminium, PVC backtray with LED

What is the maximum height of any of the individual letters and symbols (in centimetres)? 75 cm

The colour of text and background:

text : red color ral 3001, background : silver grey color ral 9006

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 200.00 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign

text : red color ral 3001, background : silver grey color ral 9006

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.20

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.56

 x Width:

3.87

 x Depth:

0.10

 metres

What materials will the sign be made of?

PMMA, opaque aluminium, PVC backtray with LED

What is the maximum height of any of the individual letters and symbols (in centimetres)?

56

cm

The colour of text and background:

white ral 9016, background : silver grey ral 9006

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.35

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

3.42

 x Width:

3.00

 x Depth:

0.75

 metres

What materials will the sign be made of?

Aluminium composite metal, LEDs

What is the maximum height of any of the individual letters and symbols (in centimetres)?

181

cm

The colour of text and background:

red ral 3001 and silver grey 9006

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.95

 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

 m

What are the dimensions of the proposed advertisement? Height:

0.91

 x Width:

0.80

 x Depth:

0.06

 metres

What materials will the sign be made of?

Aluminium composite metal, LEDs

What is the maximum height of any of the individual letters and symbols (in centimetres)?

68

 cm

The colour of text and background:

red ral 3001 and silver grey 9006

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

 m

What are the dimensions of the proposed advertisement? Height:

6.11

 x Width:

1.95

 x Depth:

0.59

 metres

What materials will the sign be made of?

Galvanised steel structure, Aluminium composite metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

130

 cm

The colour of text and background:

Red colour Ral 3001, Silver grey colour Ral 9006

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.00

 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

 m

What are the dimensions of the proposed advertisement? Height:

1.44

 x Width:

0.95

 x Depth:

0.19

 metres

What materials will the sign be made of?

Aluminium composite metal , adhesive

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Red colour Ral 3001, Silver grey colour Ral 9006

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

12/03/2018