

BR/7/15/A

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Aaron	Surname:	Morgan						
Company name:	Vodafone Limited										
Street address:	Vodafone Limited										
	The Connection										
Town/City:	Newbury										
County:	Berkshire										
Country:	United Kingdom										
Postcode:	RG14 2FN										
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Telephone number:											
Mobile number:											
Fax number:											
	Email address:										
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No											

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Alison	Surname:	Lancaster						
Company name:	Signscope Ltd										
Street address:	Signscope Ltd										
	24 Leigh Road										
	Haine Industrial Park										
Town/City:	Ramsgate										
County:	Kent										
Country:	United Kingdom										
Postcode:	CT12 5EU										
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Telephone number:											
Mobile number:											
Fax number:											
	Email address:										

BR/7/15/A

1 No. internally illuminated fascia sign & 1
No. internally illuminated hanging sign on
front elevation.

3. Site Address Details

Full postal address of the site (including full post code where available)

House:	41	Suffix:	
House name:			
Street address:	London Road		
Town/City:	Bognor Regis		
County:	West Sussex		
Postcode:	PO21 1PQ		

Description:

Description of location or a grid reference
(must be completed if post code is not known):

Easting:	493579
Northing:	99210

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New Corporate image fascia and projection sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

New fascia signage to Vodafone corporate image

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Vodafone Bognor Regis Scheme, Vodafone Bognor Regis Existing

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement.

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent**11 (b). Details of Proposed Advertisement(s) - Hanging Sign**

What is the height from the ground to the base of the advertisement (in metres)?

 m

What is the maximum projection of the advertisement from face of building (in metres)?

 m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

 cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ ExternallyIlluminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent**12. Site Visit**

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person**13. Declaration**

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date