

MORRISONS



local

EXTERNAL SIGNAGE

BOGNOR REGIS

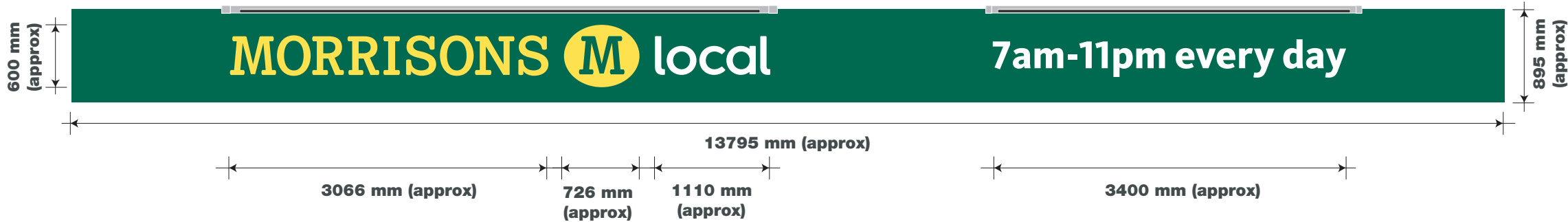
ashleighsigns.co.uk

Fonts	Sample Text
Susa Bold	<i>ABCDEFGH abcdefgh</i>
Serifa Black	ABCDEFGH abcdefgh
Serifa Roman	ABCDEFGH abcdefgh
FS Sammy	<i>ABCDEFGH abcdefgh</i>
Trade Gothic Bold	ABCDEFGH abcdefgh
Trade Gothic Bold Condensed 20	ABCDEFGH abcdefgh
Nothing You Could Say	<i>ABCDEFGH abcdefgh</i>
Just The Way You Are	<i>ABCDEFGH abcdefgh</i>
Morrisons Kievit Regular	ABCDEFGH abcdefgh
Morrisons Kievit Medium	ABCDEFGH abcdefgh
Morrisons Kievit XBold	ABCDEFGH abcdefgh

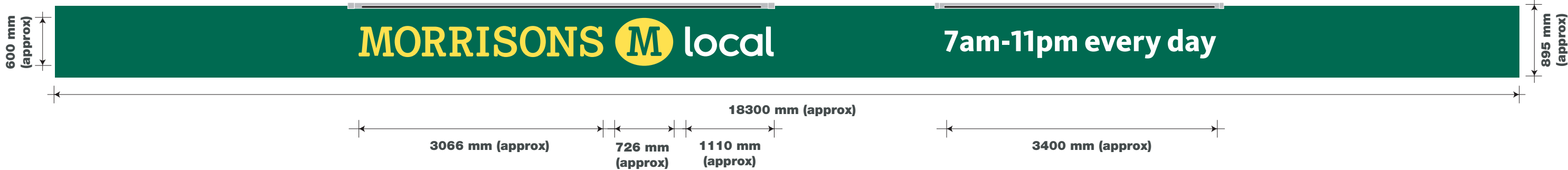
COLOUR REFERENCES	VUTEK PRINTER
Pantone 336c	Dark green texture to match pantone 336c Pantone 336c
Pantone 115c	Green texture to match Avery 5562QM Vinyl Pantone 115c
Pantone 369c to match Avery 5562QM Vinyl	Orange texture to match pantone 715c Pantone 369c to match Avery 5562QM Vinyl
Pantone 715c	Natural texture Pantone 715c
Pantone 7503c	Purple texture to match pantone 261c Pantone 7503c
Pantone 261c	Purple timber to match pantone 261c Pantone 261c
Pantone 7502c	Plain timber Pantone 7502c
Pantone Warm Gray 1c	Warm Gray texture to match pantone Warm Gray 1c Pantone Warm Gray 1c
	New chalkboard texture

EXTERNAL SIGNAGE

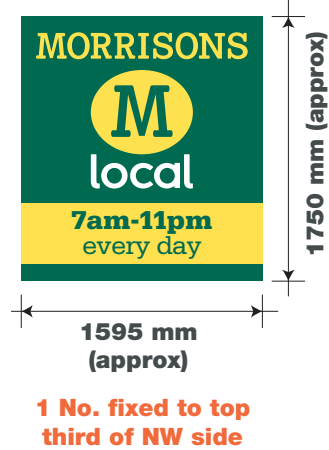
ITEM 01 (Qty 1)
A formed aluminium face panel displaying a moulded 'M' logo and individual 'Morrisons' & 'Local' letters.
Externally illuminated by trough light.
Scale 1:50



ITEM 02 (Qty 1)
A formed aluminium face panel displaying a moulded 'M' logo and individual 'Morrisons' & 'Local' letters.
Externally illuminated by trough light.
Scale 1:50



ITEM 03 (Qty 1)
Formed aluminium panel complete with applied vinyl graphics.
Scale 1:50



ITEM 04 (Qty 1)
Formed aluminium panel complete with applied vinyl graphics.
Scale 1:50

1 No. fixed to bottom two thirds of SE side



Sign Colours

- Pantone 336C
- Pantone 369C
- Pantone 115M

EXTERNAL SIGNAGE

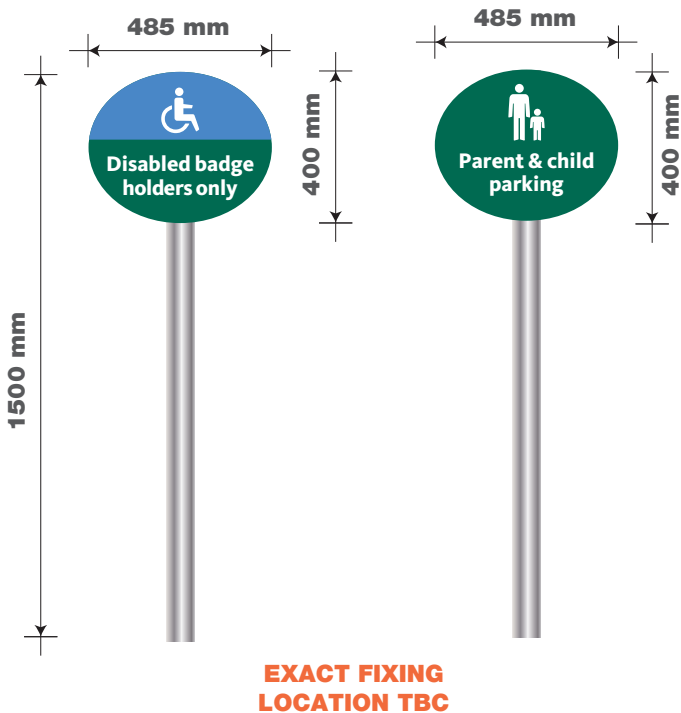
ITEM 05 (Qty 1)
A formed aluminium panel displaying applied vinyl text. Mounted on 76mm diameter posts.
Single sided.
Externally illuminated with troughlight.
Scale 1:20



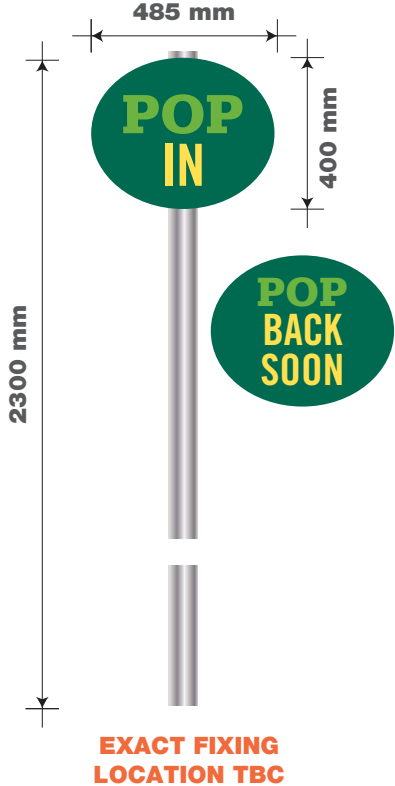
ITEM 06 (Qty 1)
A formed aluminium panel displaying applied vinyl text.
Non illuminated.
Scale 1:20



ITEM 07 (Qty TBC)
Aluminium panel with applied vinyl text.
Fixed to 78mm dia. post.
Non illuminated.
Scale 1:20



ITEM 08 (Qty TBC)
Aluminium panel with applied vinyl text.
Fixed to 78mm dia. post.
Non illuminated.
Scale 1:20



EXTERNAL SIGNAGE - SCALE 1:100



EXTERNAL SIGNAGE - SCALE 1:100

