

The Regis - Brewers Fayre Vesta Re Brand

BR/3/14/A

Site Details

Restaurant The Regis
Address The Esplanade
Bognor Regis
PO21 1BL
Telephone 01243 841763
Site contact Helen Redford

Distribution

Surveyor 20/01/2014
Project Manager 20/01/2014
Whitbread Property 20/01/2014
Whitbread Marketing 20/01/2014
Sign Company 20/01/2014
Gerald Eve 20/01/2014
Local Authority 20/01/2014

Date	Rev	By	Details
30/12/2013	0	SJF	Initial issue
20/01/2014	1	SJF	Remove directional sign G as requested by Arun LPA.

Planning Summary

Signs require consent Yes
Application status Submitted 30th Dec 2013
Local Authority Arun District Council
Address Civic Centre
Planning Services
Maltravers Road
Littlehampton
BN17 5LF
Telephone 01243 863141
LPA Contact -

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EXISTING



PROPOSED

A. Replace face panel to 2500mm diameter Brewers Fayre logo sign.

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EXISTING



PROPOSED

B. 5000mm Brewers Fayre Pole sign with 1500mm diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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EXISTING



PROPOSED

C. Replace face panel to 2No 1500mm diameter Brewers Fayre logo signs. Dimensions to be confirmed by Sign 2000.

H. Slimline fascia box with push through internally illuminated underline and 300mm house name letters; mounted to façade.

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EXISTING



PROPOSED

D. 2000mm Diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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EXISTING



PROPOSED

R1. Remove house name and do not replace.

Gable/fascia to be made good after removal and redecorated.

All outdated brand signs and ancillary notices are to be removed from site. Replacing only those necessary and provided in current brand standard. Note that only old signs relating to the Restaurant are to be removed as other tenants share the building.

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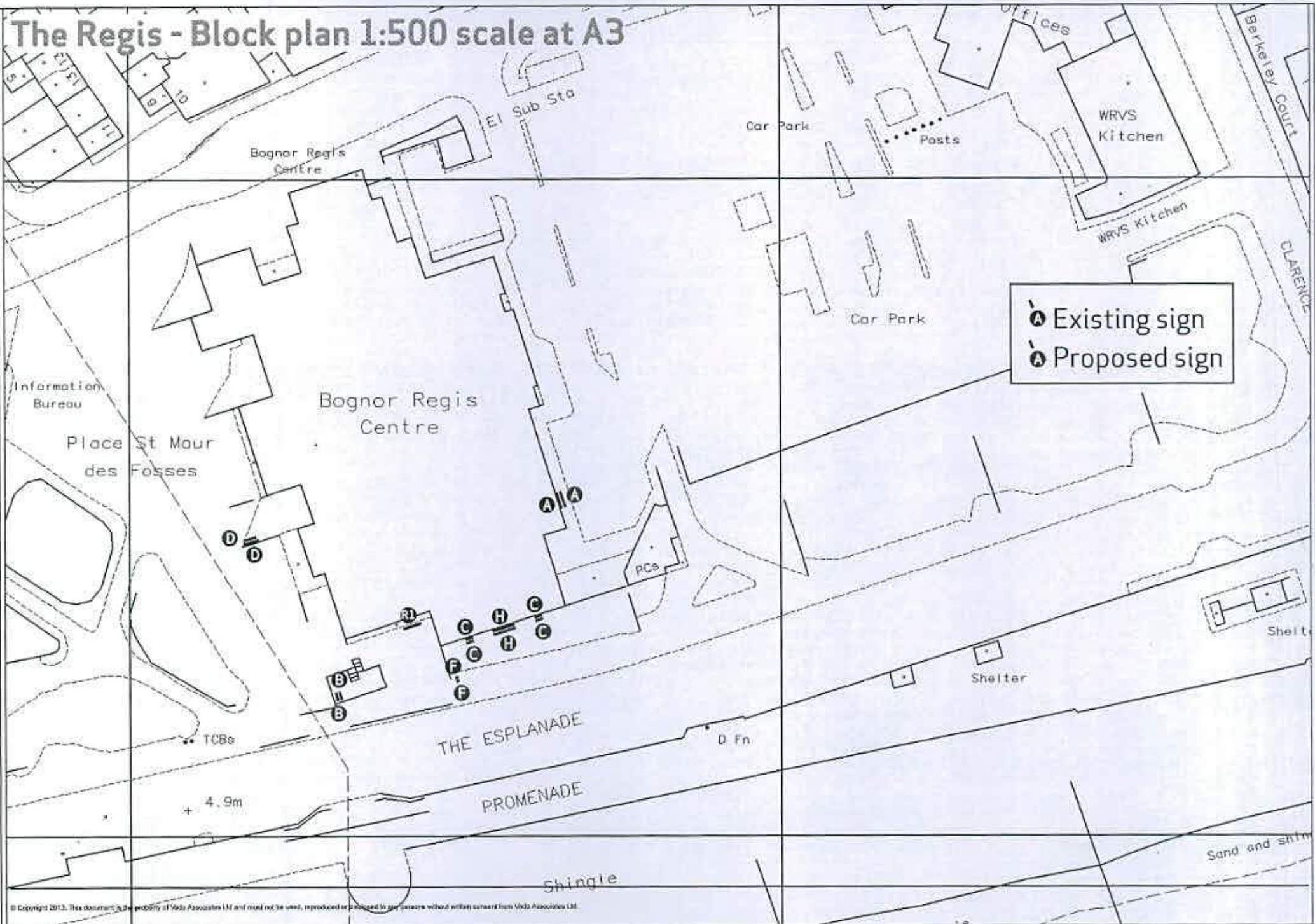


EXISTING



PROPOSED

F. Replace only the front panel of 530 x 427mm internally illuminated menu unit.



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