

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Simon	Surname:	Lancaster
Company name:	Whitbread Plc				
Street address:	Whitbread Court				
	Houghton Hall Business Park				
	Porz Avenue				
Town/City:	Dunstable, Beds				
County:	Beds				
Country:	United Kingdom				
Postcode:	LU5 5XE				
Telephone number:	Country Code	National Number	Extension Number		
Mobile number:					
Fax number:					
Email address:					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Steven	Surname:	Flemming
Company name:	Vado Associates Ltd				
Street address:	Bloxham Mill				
	Bloxham				
	Barford Rd				
Town/City:	Banbury				
County:	Oxfordshire				
Country:	United Kingdom				
Postcode:	OX15 4FF				
Telephone number:	Country Code	National Number	Extension Number		
Mobile number:					
Fax number:					
Email address:					

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Regis Centre		
Street address:	Belmont Street		
Town/City:	Bognor Regis		
County:	West Sussex		
Postcode:	PO21 1BL		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	493729
Northing:	98959

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

4No Primary ID building signs
1No House name fascia
Other signs
1No Primary Brewers Fayre lollipop
1No Wall mounted directional sign
1No Wall mounted menu unit

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

If No, why has permission not been obtained?

Local Council are also the landlord.

The relevant persons should be aware of the proposal already and this application forms part of that consent process which is being handled by Gerald Eve LLP.

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250 m

What are the dimensions of the proposed advertisement?

Height: 2.500 x Width: 2.500 x Depth: 0.250 metres

What materials will the sign be made of?

Sign A. Aluminium can with molded opal acrylic face and applied vinyl graphics.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000 cm

The colour of text and background:

Brown panels with white text and red logo with silver trim.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.700 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250 m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 1.500 x Depth: 0.250 metres

What materials will the sign be made of?

Sign C. Aluminium can with molded opal acrylic face and applied vinyl graphics.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.200 cm

The colour of text and background:

Brown panels with white text and red logo with silver trim.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.700 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250 m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 1.500 x Depth: 0.250 metres

What materials will the sign be made of?

Sign C. Aluminium can with molded opal acrylic face and applied vinyl graphics.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.200 cm

The colour of text and background:

Brown panels with white text and red logo with silver trim.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.250 m

What are the dimensions of the proposed advertisement?

Height: 2.000 x Width: 2.000 x Depth: 0.250 metres

What materials will the sign be made of?

Sign D. Aluminium can with molded opal acrylic face and applied vinyl graphics.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

33.600 cm

The colour of text and background:

Brown panels with white text and red logo with silver trim.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 2.720 x Depth: 0.100 metres

What materials will the sign be made of?

Sign H. Aluminium panel fret cut with opal acrylic letters & underline pushed through to form house name.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

White text on brown panel with red underline.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

30/12/2013