

The Regis - Brewers Fayre Vesta Re Brand

Site Details

Restaurant	The Regis
Address	The Esplanade Bognor Regis PO21 1BL
Telephone	01243 841763
Site contact	Helen Redford

Distribution

Surveyor	30/12/2013
Project Manager	-
Whitbread Property	-
Whitbread Marketing	-
Sign Company	-
Gerald Eve	-
Local Authority	-

Planning Summary

Signs require consent	Yes
Application status	Submitted 30th Dec 2013
Local Authority	Arun District Council
Address	Civic Centre Planning Services Maltravers Road Littlehampton BN17 5LF
Telephone	01243 863141
LPA Contact	-

Date	Rev	By	Details
30/12/2013	0	SJF	Initial issue

The Regis - Brewers Fayre Vesta Re Brand



EXISTING



PROPOSED

A. Replace face panel to 2500mm diameter Brewers Fayre logo sign.

The Regis - Brewers Fayre Vesta Re Brand



EXISTING



PROPOSED

B. 5000mm Brewers Fayre Pole sign with 1500mm diameter
Brewers Fayre roundel with internally illuminated white letters
and steam graphic, red pot lid and key line around perimeter.

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EXISTING



PROPOSED

C. Replace face panel to 2No 1500mm diameter Brewers Fayre logo signs. Dimensions to be confirmed by Sign 2000.

H. Slimline fascia box with push through internally illuminated underline and 300mm house name letters; mounted to façade.

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EXISTING



PROPOSED

D. 2000mm Diameter Brewers Fayre roundel with internally illuminated white letters and steam graphic, red pot lid and key line around perimeter.

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EXISTING



PROPOSED

R1. Remove house name and do not replace.

Gable/fascia to be made good after removal and redecorated.

All outdated brand signs and ancillary notices are to be removed from site. Replacing only those necessary and provided in current brand standard. Note that only old signs relating to the Restaurant are to be removed as other tenants share the building.

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EXISTING



PROPOSED

F. Replace only the front panel of 530 x 427mm internally illuminated menu unit.

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EXISTING



PROPOSED

G. Wall mounted Brewers Fayre directional sign with 1200mm x 800mm panel with applied vinyl logo and arrow roundel. Mounted to a total height of 1800mm.

The Regis - Block plan 1:500 scale at A3

