



To Whom It May Concern,

Application for Change of Use of premises to Class A2

I am pleased to provide you with further information on Cheque Centre's operation in support of our above application.

Cheque Centre operates throughout the UK from 150 stores in High Street and Shopping Centre locations. Our stores provide alternative finance solutions to members of the public and our core products include short term loans, foreign currency, cheque cashing and money transfer.

We require to trade under Class A2 due to the fact that we offer financial services however, we consider ourselves very much a retailer. Our stores maintain an active retail frontage to attract customers into the store where Customer Service Representatives greet them at a public counter, similar to the style of a bank or Post Office.

Our use maintains retail activity within the unit and provides a direct service to the public contributing to the vitality and viability of existing centres. We are able to provide a variety of frontage solutions to suit existing high streets and compliment the existing streetscape. A number of our units are in Listed Buildings or within Conservation areas and we have always been able to demonstrate a sympathetic approach to our shop front design.

I trust the foregoing is of assistance to you and confirm I would be pleased to discuss any further queries you may have.

Yours sincerely

A black rectangular box used to redact the signature of Fiona MacFadyen.

Fiona MacFadyen BSc MRICS
Head of Retail Development