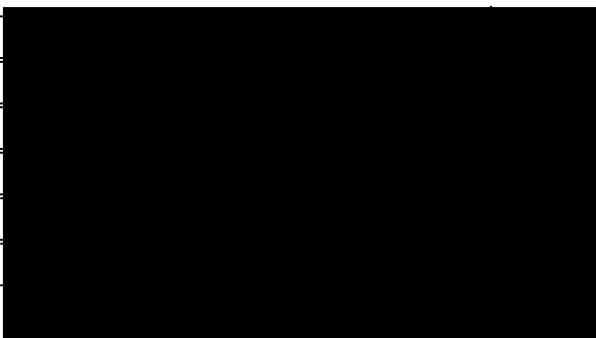


Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

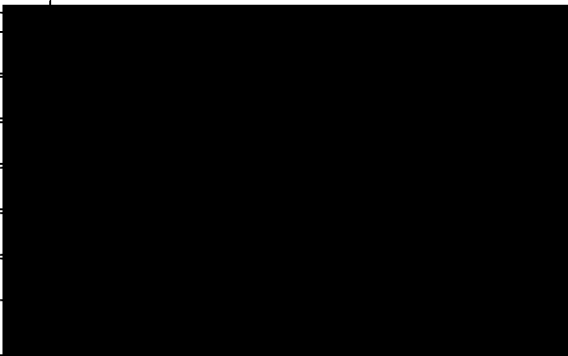
Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Tim	Surname:	Foster
Company name:	NBTY Europe				
Street address:	Samuel Ryder House				Extension Number
	Barling Way				
Town/City:	Nuneaton				
County:	Warwickshire				
Country:	England				
Postcode:	CV10 7RH				
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ben	Surname:	Hall
Company name:	Isherwood McCann				
Street address:	Rose Park				Extension Number
	Lutterworth Road				
	Blaby				
Town/City:	Leicester				
County:	Leicestershire				
Country:	United Kingdom				
Postcode:	LE8 4DP				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	17	Suffix:	
House name:			
Street address:	LONDON ROAD		
Town/City:	BOGNOR REGIS		
County:	WEST SUSSEX		
Postcode:	PO21 1PQ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	493645
Northing:	99124

Description:

The proposal involves the installation of new fascia and projecting signage. Both of the signs are to be constructed out of aluminium and are to be internally illuminated.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposal involves the installation of new fascia and projecting signage. Both of the signs are to be constructed out of aluminium and are to be internally illuminated.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

11005-PL-01
Existing Signage Photograph

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.1 m

What are the dimensions of the proposed advertisement?

Height: 1.260 x Width: 5.635 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

43.3 cm

The colour of text and background:

Background of the site to be coated RAL 6005 Green with 578c Mint Green lettering. Illumination to lettering only.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 20 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.695 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height: 0.640 x Width: 0.540 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.5 cm

The colour of text and background:

Background of the site to be coated RAL 6005 Green with 578c Mint Green lettering. Illumination to lettering only.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 20 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 07/12/2011