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Aldwick  
Bognor Regis  
West Sussex  
PO21 4AT

**Your Ref:** OWPC25010  
**Our Ref:** BR/282/19/PL 09-10-2019  
**Please ask for:**  
Mrs D Johnson

25th November 2019

Dear Sir/Madam

**Town & Country Planning Act 1990 (as amended)**  
**Town and Country Planning (Development Management Procedure) (England) Order 2015**

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Redevelopment into 49 No apartments consisting of 24 No 1 & 25 No 2 bed apartments & 2 No commercial units (A3 Restaurant & Cafe). This application affects the character & appearance of The Steyne, Bognor Regis Conservation Area & may affect the setting of a listed building.

The Beach Hotel, former Mud Club & 2-4 Waterloo Square Bognor Regis

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Thank you for your internet representation made on 23rd November 2019 which has been recorded as '**an objection**' with the comments as follows:

*This modernistic giant of a building is totally at odds with the once beautiful Waterloo Square. This is a heritage area with Victorian / Edwardian characteristics which would be overshadowed by this monster. It was a travesty that the original buildings had to be demolished and I feel Arun DC has a duty to the people of Bognor Regis to ensure that its heritage is complimented by any redevelopment here, rather than further diminished. Please consider a design with hints of Victorian/Edwardian features that is no higher than neighbouring buildings in Waterloo Square. I realise that this raises costs however this should not be about lining developers pockets, but ensuring the continued beauty of our local heritage. There is more than enough space for developments of this nature in Bognor Regis, but not in Waterloo Square please.*

Unfortunately it is not possible for the council to respond to each representation individually but your views will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your views are clear and only include information that you are happy for the public to view. Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website [www.arun.gov.uk/planning-privacy-statements](http://www.arun.gov.uk/planning-privacy-statements).

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther  
Group Head of Planning