

BRITISH GYMNASTICS STRATEGY NOTES

BACKGROUND INFO FOR AOG CHICHESTER

PARA 1

There is a large demand for more gymnastics opportunities and clubs all report large waiting lists. The total number of people estimated to be on waiting lists for gymnastics is 1.6 million (Freshminds Latent Demand Research, 2016). Furthermore, this research also shows that a further 1.3 million would like to participate but are not currently, nor on a waiting list. A key part of BG's strategy to increase participation is to support clubs moving into their own dedicated facility, offering more time and space for classes. There is a definite trend for gymnastics clubs to move into their own dedicated facilities. Approx 40 clubs moved into their own spaces last year and BG expects this trend to continue and an increased amount of clubs move their activities to dedicated spaces/facilities. There is limited provision with all clubs having waiting lists restricting access to gymnastic activities due to the lack of time within both dedicated and non-dedicated facilities

KEY POINTS FROM BG STRATEGY .

British Gymnastics Facility Strategy

British Gymnastics Facility Development Priorities (for the period 2017 - 2021) outlined are:

- Support increased capacity within gymnastics through clubs, leisure providers and other delivery providers
- Guide funding investment through the United Kingdom from British Gymnastics, Home Country Sports Councils, Local Authorities and other potential funders.
- Maintain and improve the quality of facilities and equipment within existing delivery partners.]
- Develop insight, understanding and direction of how Facility Developments can contribute towards other BG Strategic Priorities

WHOLE SPORT PLAN PRIORITIES

British Gymnastics Strategies are outlined in the Strategic Framework (2017 - 2021)

British Gymnastics Priorities (for the period 2017 - 2021) outlined are:

- Diversify sources of revenue to develop and grow the provision of gymnastics
- Build the capacity and grow the demand in gymnastics
- Raise the profile and increase the appeal of gymnastics

Rob Hardy

Facility Development Partner



Governing Body of the Year | BT Sport Industry Awards 2016 Winner



