

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1
Suffix	
Property name	
Address line 1	London Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO21 1PQ
Description of site location must be completed if postcode is not known:	
Easting (x)	493675
Northing (y)	99086
Description	

2. Applicant Details

Title	
First name	Hux
Surname	Norman
Company name	Loungers UK Ltd
Address line 1	26 Baldwin Street
Address line 2	
Address line 3	
Town/city	Bristol

2. Applicant Details

Country

Postcode

BS1 1SE

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

David

Surname

Redfern

Company name

Richard Pedlar Architects

Address line 1

4 Grove Road

Address line 2

Redland

Address line 3

Town/city

Country

Postcode

BS6 6UJ

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of new fascia signage, hanging signage and menu board

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

3.818 metre(s)

ARON DISTRICT COUNCIL BR/262/21/A

Planning Portal Reference: PP-10402575

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.14 metre(s)
Dimension:	Height: 0.521 x Width: 4.791 x Depth: 0.08 metre(s)
What materials will the sign be made of? as stated on the application drawings	
What is the maximum height of any of the individual letters and symbols?	52 cm
The colour of text and background as shown on the application drawings	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.818 metre(s)
What is the maximum projection of the advertisement from face of building?	0.14 metre(s)
Dimension:	Height: 0.521 x Width: 4.791 x Depth: 0.08 metre(s)
What materials will the sign be made of? as stated on the application drawings	
What is the maximum height of any of the individual letters and symbols?	52 cm
The colour of text and background as shown on the application drawings	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	3.818 metre(s)
What is the maximum projection of the advertisement from face of building?	0.14 metre(s)
Dimension:	Height: 0.52 x Width: 4.791 x Depth: 0.08 metre(s)
What materials will the sign be made of? as stated on the application drawings	
What is the maximum height of any of the individual letters and symbols?	52 cm
The colour of text and background as shown on the application drawings	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.75 x Width: 0.55 x Depth: 0.1 metre(s)
What materials will the sign be made of? as stated on the application drawings	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background not applicable - menu case only	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

installation of brass menu case inside shopfront with concealed illumination

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/01/2022
To	31/12/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

17/11/2021