

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	33
Suffix	
Property name	BUS SHELTER O/S LLOYDS BANK
Address line 1	33 - 37
Address line 2	HIGH STREET
Address line 3	O/S LLOYDS BANK
Town/city	BOGNOR REGIS
Postcode	PO21 1RS
Description of site location must be completed if postcode is not known:	
Easting (x)	493598
Northing (y)	99016
Description	

UPGRADE THE EXISTING ADVERTISING PANEL WITH A DOUBLE DIGITAL UNIT FORMING INTEGRAL PART OF THE BUS SHELTER

2. Applicant Details

Title	Ms
First name	ANITA
Surname	MARTIN
Company name	CLEAR CHANNEL UK LTD
Address line 1	UNITS 13/14
Address line 2	PETERSFIELD BUSINESS PARK
Address line 3	BEDFORD ROAD
Town/city	PETERSFIELD

2. Applicant Details

Country	HAMPSHIRE
Postcode	GU32 3QA
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

UPGRADE THE EXISTING ADVERTISING PANEL WITH A DOUBLE DIGITAL UNIT FORMING INTEGRAL PART OF THE BUS SHELTER
THE PROPOSED ADVERTISEMENT PANELS WOULD DISPLAY STATIC ADVERTISING IMAGES IN SEQUENCE, CHANGING NO MORE FREQUENTLY
THAN EVERY 10 SECONDS, THE CHANGE VIA SMOOTH FADE

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☐ Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.26 x Width: 1.34 x Depth: 0.31 metre(s)
What materials will the sign be made of? STEELE/ALUMINIUM	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background N/A	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	284 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

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5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

O/S MAPS
LINE DRAWING
UNIT CURRENTLY IN SITU

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

05/10/2018

To

05/10/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☐ The applicant
☐ Other person

If Other has been selected, please provide contact details:

Contact name:

Title	Mr
First name	DAVID
Surname	NOKES
Telephone number	
Email address:	

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

05/10/2018