

Tania Wreford
2 Argyle Road
Bognor Regis
West Sussex
PO21 1DY

Your Ref: OWPC20536
Our Ref: BR/254/18/A 26-09-2018
Please ask for:
Amber Willard

13th November 2018

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

4 No. non-illuminated advertisements at various locations.
Hothampton Gardens & Surrounding areas Bognor Regis

Thank you for your internet representation made on 12th November 2018 which has been recorded as '**an objection**' with the comments as follow s:

Government Guidance; : <https://www.gov.uk/guidance/advertisements#considerations-affecting-public-safety> says All advertisements are intended to attract attention but proposed advertisements at points where drivers need to take more care are more likely to affect public safety. The boards will be in such a place. They are also over the standard size quoted in the Town and Country Planning Act 2007, being 2.2m and should therefore be at least 10m from the highway. 2014 guidance states that 'If the local planning authority has any doubt about the effect of any other advertisement on public safety, they should also consult the local highway authority' and nothing has been made public that suggests such a consultation has taken place?

Unfortunately it is not possible for the council to respond to each representation individually but your view s will be considered before the application is determined and I shall write to inform you of any decision made.

If the application is to be determined at the Development Control Committee and your letter has been received after the agenda has been published, you will not receive a separate letter notifying you of the date of the meeting and the procedures for public speaking. In such circumstances, it is recommended that you track the progress of the application on the website or telephone for further information. Please be advised that any comments received after the the Development Control Agenda has been produced will be reported to the meeting. Please also note that only a small number of all planning applications are determined at the Development Control Committee, most are determined by officers under delegated power.

All representations are published on our website so please make sure your view s are clear and only include information that you are happy for the public to view . Do not include personal information or information from third parties unless you have their permission to do so. If a complaint is received that permission has not been given for comments included about a third party, the Council reserves the right to redact/remove all relevant information. Do not include information that is defamatory or breaches equality or other legislation. If you do not wish your comments to appear on the website and on the file, please confirm this in writing and I will arrange for it to be destroyed, although this does mean that its contents will be disregarded. For details of what we do with your personal information please refer to our privacy statement comments on planning applications which is available on our website [www .arun.gov.uk/planning-privacy-statements](http://www.arun.gov.uk/planning-privacy-statements).

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Neil Crowther
Group Head of Planning