

From: Martyn White
Sent: 17 December 2014 11:18
To: Janice Chapman
Subject:

**ADC Planning Consultation
Response from the Conservation Officer**

Application Number	BR/239/14/A
Address	Corner of West Street/Scott Street Bognor Regis PO21 1UH
Description	1 No illuminated (solar panel) pole mounted board sign.
Case Officer	Mrs J Chapman

The proposal is for a pole mounted board sign within the Steyne and Waterloo Square Conservation Area. The location of the sign within the pavement at a section of the conservation area where a number of roads diverge is considered problematic. It is considered that the sign is not only complex with the introduction of the solar panels, it would add to the street furniture in the locality, and is of a size that it would be incongruous on the street scene.

Relevant policies:

Arun District Local Plan 2003:
Area 2: Conservation Areas

Emerging Local Plan 2014:
HER SP1: The historic environment
HER DM3: Conservation Areas

Relevant SPD's:

Conservation Areas Supplementary Planning Guidance Note

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