



**Town & Country Planning (Control of Advertisement)
(England) Regulations 2007 (as amended)**

**Application for Consent to Display an Advertisement(s)
DECISION NOTICE**

Application Ref: BR/239/14/A

1 To Addressee

Aldwick Construction & Design
Cawley Gate
17 Cawley Road
Chichester
West Sussex
PO19 1XB

2 Site Address

Corner of
West Street/Scott Street

PO21 1UH

3 Description of Development

1 No illuminated (solar panel) pole mounted board sign.

4 In pursuance of their powers under this Act and Regulations the Council **REFUSE** to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

- 1 The proposed sign by reason of its siting, size & design would be prejudicial to the visual amenities of the locality and adversely affect public amenity in the designated Steyne and Waterloo Square Conservation Area in conflict with Paragraph 67 of the National Planning Policy Framework.

INFORMATIVE: The proposed siting of the sign being on the public highway will require the consent of West Sussex County Council who are the highway authority. In this location the highway authority would not be able to support this proposal and they recommend that the applicant reposition the sign outside the public highway and away from a position that would impeded on vehicular visibility.



Karl Roberts
Assistant Director Planning & Economic Regeneration

Case Officer: Mrs J Chapman

Date of Decision:

22 December 2014

Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

THE RIGHT TO APPEAL

You have a right to appeal against the local planning authority's

- a) refusal of consent for an advertisement;
- b) grant of consent for an advertisement subject to a condition with which you are dissatisfied;
- c) failure to issue a decision on an application within a specified time (namely 8 weeks from the date the application is formally acknowledged or such longer period as you may have agreed in writing with the Council), provided the Council have not given you notice that they have declined to determine your application under the provisions of section 70A of the Town and Country Planning Act 1990; or
- d) "discontinuance notice" requiring you to remove an advertisement, or stop using an advertisement site.

The appeal is made in writing to the First Secretary of State using a form which you can get from the Planning Inspectorate, Customer Support Unit, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN and must be submitted within 8 weeks of the receipt of the local planning authority's decision against which you are appealing.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).