

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	20
Suffix	
Property name	
Address line 1	Station Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO21 1QE
Description of site location must be completed if postcode is not known:	
Easting (x)	493466
Northing (y)	99331
Description	

2. Applicant Details

Title	Mr
First name	Leigh
Surname	Lester
Company name	
Address line 1	20
Address line 2	Station Road
Address line 3	
Town/city	Bognor Regis

2. Applicant Details

Country

Postcode

PO21 1QE

Primary number

Secondary number

Fax number

Email address

Are you an agent acting on behalf of the applicant?

Yes

No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

To replace excising shop sign this will be smaller in width but higher in height. To add a hanging sign made of 2 poles and a nylon flag type fitted to the poles. To add an awnings with a small edging with our brand name etc on the edging.

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

2.7 metre(s)

What is the maximum projection of the advertisement from face of building?

0.2 metre(s)

Dimension:

Height: 1.9 x Width: 5.4 x Depth: 0.2 metre(s)

What materials will the sign be made of?

Aluminium & Perspex

What is the maximum height of any of the individual letters and symbols?

110 cm

The colour of text and background

Black sign on white wall base with hollowed out letters letting the white background and coloured light shine through. On the white all there will be black writing.

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

Intermittent

Fascia sign(s): 2

What is the height from the ground to the base of the advertisement?

6.7 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 2	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 3 x Depth: 0 metre(s)
What materials will the sign be made of?	
Painted on rendered wall with white paint	
What is the maximum height of any of the individual letters and symbols?	150 cm
The colour of text and background	
Painted on the rendered black wall in white the words 'hair & beauty' with draw picture of a pair of scissors.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	6.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)
Dimension:	Height: 1.2 x Width: 60 x Depth: 0.3 metre(s)
What materials will the sign be made of?	
Nylon & Stainless Steel	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background	
white/black/purple/teal	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.6 metre(s)
What is the maximum projection of the advertisement from face of building?	1.5 metre(s)
Dimension:	Height: 0.15 x Width: 5.4 x Depth: 0 metre(s)
What materials will the sign be made of?	
The edging of the awnings (fringe) the material will be fabric.	
What is the maximum height of any of the individual letters and symbols?	13 cm

4. Type of Proposed Advertisement(s)

Other type(s): 1	
The colour of text and background	
Black back ground with white or teal or purple letters	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	2.6 metre(s)
What is the maximum projection of the advertisement from face of building?	1.5 metre(s)
Dimension:	Height: 1.5 x Width: 5.4 x Depth: 0 metre(s)
What materials will the sign be made of? This is the main body of the awnings the material will be fabric.	
What is the maximum height of any of the individual letters and symbols?	90 cm
The colour of text and background	
Black back ground with white/teal/purple letters	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

This is the edging (fringe) and the main body of the awnings with our brand name etc. repeating around and on the centre of the main body.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☒ Yes ☐ No

If yes, please provide details

Yes the original sign was put up in 2007. We are just replacing the old sign with a new sign plus repairing the building wall and adding awnings and hanging sign.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

ATT02 (existing sign / shop front)

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement(s) Period

From	01/08/2019
To	01/08/2039

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)