TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

DECISION NOTICE COPY CONSENT

Application Ref: BR/195/05/A

1 **To Addressee**

Mr S Donaldson
Claires Accessories
Unit 4 Bromford Gate
Bromford Lane
Birmingham
B24 8DW

2 **Site Address**

19 London Road
Bognor Regis

3 **Description of Development**

1no. illuminated fascia sign and 1no. illuminated projecting sign

4 In pursuance of their powers under this Act and the Regulations the Council CONSENT to the display, for a period of five years from the date of this consent, of the advertisement or advertisements as described in the application and plan and subject to the compliance with the conditions specified.

CONDITION 1 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by Regulation 13(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 1992.

CONDITION 2 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
Reason: As required by Regulation13(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 1992.

CONDITION 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by Regulation 13(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 1992.

CONDITION 4 No advertisement is to be displayed without the permission of the owner of the site or other person with an interest in the site entitled to grant

permission.
Reason: As required by Regulation13(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 1992.

CONDITION 5 No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of , any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).
Reason: As required by Regulation 13(1)(a) of the Town & Country Planning (Control of Advertisements) Regulations 1992.

CONDITION 6 The intensity of illumination of the proposed sign shall not exceed 305 candelas per square metres.

Reason: In the interests of the visual amenities of the locality in accordance with policies DEV1 of the West Sussex Structure Plan and GEN7, GEN33 of the Arun District Local Plan.

Head of Planning Services
Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Case Officer: Mr T Rodway

29th July 2005

Decision Notice Issued: 29th July 2005

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT