

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Tesco Stores Ltd				
Street address:	Tesco House				
	Delamere Road				
Town/City:	Cheshunt				
County:	Hertfordshire				
Country:	United Kingdom				
Postcode:	EN8 9SL				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Farage
Company name:	bmd Architects				
Street address:	5 Maidstone Buildings Mews				
	72 - 76 Borough High Street				
Town/City:	London				
County:	Greater London				
Country:	United Kingdom				
Postcode:	SE1 1GN				

	Country Code	National Number	Extension Number

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	TESCO STORES LTD		
Street address:	SHRIPNEY ROAD		
Town/City:	BOGNOR REGIS		
County:	WEST SUSSEX		
Postcode:	PO22 9ND		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	493830
Northing:	100549

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Proposed signage to Click & Collect facility including additional freestanding directional signage

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 Freestanding directional sign in car park

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

3.275

x

Width:

2.312

x

Depth:

0

metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23

cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?

☐ Yes

☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.96

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

0.3

x

Width:

1.91

x

Depth:

0

metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?

☐ Yes

☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.96

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

0.3

x

Width:

1.91

x

Depth:

0

metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?

☐ Yes

☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.67

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

0.69

x

Width:

0.49

x

Depth:

1

metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8

cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?

☐ Yes

☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.96 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 0.3 x Width: 1.45 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15 cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 2.3 x Width: 1.68 x Depth: 0 metres

What materials will the sign be made of?

Vinyl applied onto roller shutter

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10 cm

The colour of text and background:

White text on blue background (RAL 5022)

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.63 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 1.47 x Width: 2.21 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

27 cm

The colour of text and background:

Red text (RAL 2002) and blue (RAL 5022) without background, White text on Red background (RAL 2002)

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.96 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 0.3 x Width: 1.91 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15 cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.67 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01 m

What are the dimensions of the proposed advertisement?

Height: 0.69 x Width: 0.49 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8 cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.67 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01 m

What are the dimensions of the proposed advertisement?

Height: 0.69 x Width: 0.49 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

12 cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?



Yes



No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.96 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 0.3 x Width: 1.45 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15 cm

The colour of text and background:

Red text (RAL 2002) on white background

Will the sign be illuminated?



Yes



No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.76 m

What is the maximum projection of the advertisement from face of building (in metres)?

0 m

What are the dimensions of the proposed advertisement?

Height: 0.13 x Width: 3.49 x Depth: 0.01 metres

What materials will the sign be made of?

Sign No. 12 - Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7 cm

The colour of text and background:

Black on Yellow background (RAL 1023)

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.44 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height:

0.85

x

Width:

0.85

x

Depth:

0.01

metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10 cm

The colour of text and background:

Black on White background

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

17/06/2011