

WEST SUSSEX COUNTY COUNCIL CONSULTATION

TO:	Arun District Council FAO: Aishwarya Reddy
FROM:	Highways, WSCC
DATE:	27/02/2025
LOCATION:	Land opposite 19 London Road Bognor Regis PO21 1PQ
SUBJECT:	BR/14/25/A Installation of 1 No new communications Kiosk with integrated defibrillator and internally illuminated advertising display.
DATE OF SITE VISIT:	N/A
RECOMMENDATION:	Advice
S106 CONTRIBUTION TOTAL:	N/A

This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals.

This application seeks the Installation of a new communications kiosk with integrated defibrillator and internally illuminated advertising display. The site is located on London Road, an E-classified road.

The proposed kiosk will be located within land maintained as public highway. Having reviewed the plans, the proposed kiosk is not anticipated to obstruct the route or flow of pedestrians along London Road, and sufficient space is retained to the side to allow for a vehicle to pass. As the proposed works will take place within public highway, the applicant is advised to obtain formal approval from the local WSCC Highway Area Office to undertake the works.

In addition to the above, the Application Form states that the advertisement display will be illuminated to 300 cd/m², which would be in accordance with the guidance outlined in The Institute of Lighting Engineers' *Technical Report Number 5: Brightness of Illuminated Advertisements*.

In summary, the LHA does not consider that this proposal would have an unacceptable impact on highway safety or result in 'severe' cumulative impacts on the operation of the highway network, therefore is not contrary to the National Planning Policy Framework (paragraph 116), and that there are no transport grounds to resist the proposal.

If the LPA are minded to approve the application, the following informative should be applied:

Works within the Highway – Area Office Team

The applicant is required to obtain all appropriate consents from West Sussex County Council, as Highway Authority, to cover the off-site highway works. The applicant is requested to contact the Area Highway Manager [REDACTED] to commence this process. The applicant is advised that it is an offence to undertake any works within the highway prior to the agreement being in place.

Kyran Schneider
West Sussex County Council – Planning Services

Arun District Council, Civic Centre, Maltravers Rd
Littlehampton, West Sussex, BN17 5LF
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Sent: 27 February 2025 09:29

To: Planning.Responses <Planning.Responses@arun.gov.uk>

Subject: Response To Application Number BR/14/25/PL at Land opposite 19 London Road Bognor Regis PO21 1PQ

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Please could the attached response be distributed to the relevant case officer.

Regards

Kyran Schneider

Please do not reply directly to this email.

Any formal reconsultation on the application should be directed to
[REDACTED] but the responding officer can be contacted directly via
email if there are any questions relating to this response.

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