

Plug and Play

The basic method of charge point activation. As the name suggests, plug in your cable and energy will start to flow. This is useful in scenarios where your operatives need to have quick and simple access to vehicle charging without any requirement for tracking which user or vehicle is plugged in.

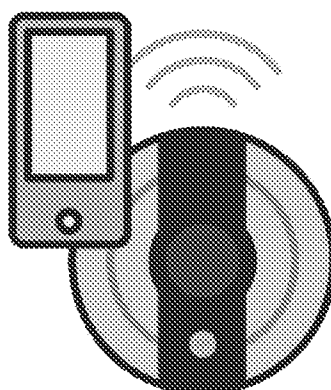
App Activation

Drivers simply download the free Pod Point app, locate the unit they are plugged into and press the confirm charge button. Having this additional level of user interaction gives three key benefits:

- **Visibility of who is using the charge point.** We will be able to capture data linked to the user's app.
- **Restriction of usage.** This is particularly relevant for non-secure sites. You can control the usage of the units to only users with specific email addresses (the app defines people by the email address they register with). For example, you could restrict usage to only those app users with an email address ending in **@insertcompany.co.uk** You can also simply add visitors or other individual users to the authorised list.
- **Billing.** You can set PAYG tariffs for using the units. For example, you may want to bill staff to cover the costs of the energy they use, or bill visitors for their usage. The specifics of this are handled later in this document but all transactions would take place via the app.

RFID - For Employee or Fleet charging only

- Offer vehicle charging to large fleets without smartphones or any additional hardware needed.
- Accurately monitor vehicle-specific charging usage and costs regardless of the driver.
- Facilitate shared vehicle ownership and access to charging facilities across operational fleets and other users e.g visitors, contractors.



Pod Point Open Charge App:

Your Driver's Experience for Public Charging

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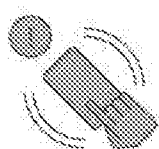
Pod Point conducted two major pieces of quantitative research & multiple qualitative studies with EV users to understand their key issues; learn about the reality of charging and listen to what users really need. We found:

- Users don't want to be part of membership schemes just to charge their cars
- They don't like carrying multiple RFID cards to pay for public charging
- RFID public charge points are very unreliable
- The charging experience can be very traumatic and time consuming when it doesn't work

There was a strong need for a simpler solution.

So Pod Point Launched Open Charge

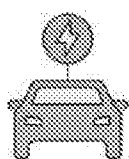
Anyone can access our app and public network without membership. Funds are loaded onto the app just like an Oyster card, and PAYG tariffs are taken through App. Charge points have been simplified without needing RFID readers, making them very reliable. We now have over **85,000** downloads equating to over a third of all UK EV drivers. As we enforce no fees on hosts or drivers **90%** of our 3,500+ public charge points are **completely free to use!**



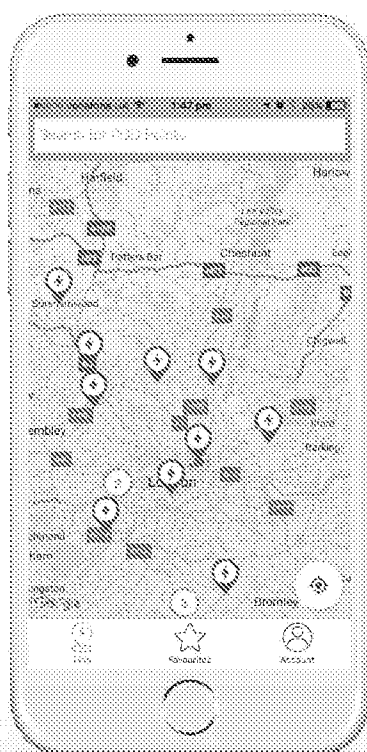
No RFID Cards



No Charging Stress



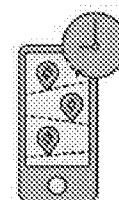
Plug In and Charge



15 Minutes to Confirm
Charge or Pay



Clear Charger Visibility



Real Time Availability

[Open Charge Video](#)

[Open Charge V RFID](#)

Technology, Systems & Data Management

Pod Point Smart Reporting

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The Importance of Data Connectivity

Pod Point's networked smart reporting solution connects to our entire product range and can be centrally managed, tracked and scaled, which will help you save both time and money. This gives you the ability to record key usage data such as all charging events, energy used, cost of charging, and CO₂ saved across your business. You can also use the smart reporting to set and manage Pay-As-You-Go fees for drivers accessing your units.

To prevent general public using your network of chargers at non-secure sites you can set app visibility restrictions by whitelisting business email addresses or adding individual user permissions.

This solution is managed using a browser based portal and can therefore be remotely controlled by a single administrator, this means reduced support costs associated with a growing network. The data provided from the MIS will also help your business optimise its network for maximum efficiency.

Data can be collated by site, unit or employee and Pod Point is happy to administer this and present the data to you as and when needed.



Technology, Systems & Data Management

Pod Point Smart Reporting

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Key Data at a Glance

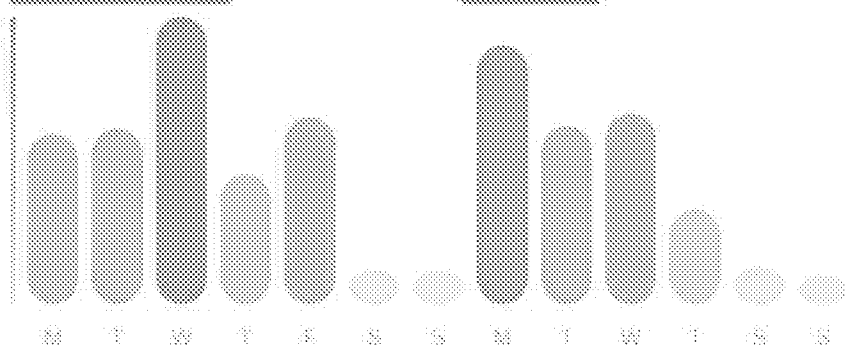
The back-office homepage gives your chosen administrator(s) a dashboard overview of all charging data across your entire estate. You can see the important headline facts around energy used, CO₂ saved, and usage trends across the year or last month or do a deeper dive and get daily breakdown of charge cycles.

Dashboard

Energy usage (kWh)

Last 12 months

Last 28 days



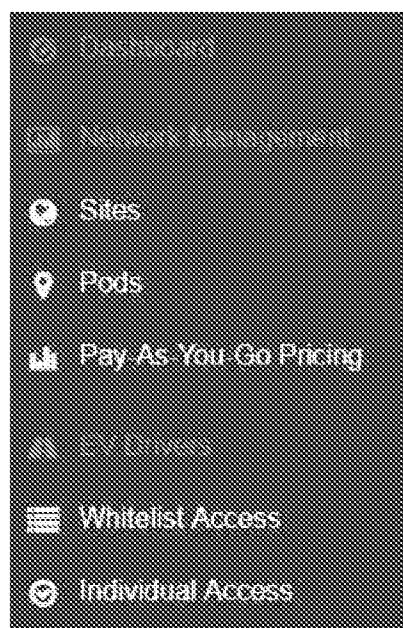
Total

Energy used
1,957 kWh

CO₂ saved
1,096 kg

Live Status

Any changes made in the back-office will be instantly realised across your charging estate, charge point data and status is also given as a live status e.g. the door status images below:



Control Of Your Network

Manage your network on a granular level by viewing data of different sites or of individual units. Pod data will show all charge events which have occurred on that unit. This gives you unrivalled ability to see usage trends and driver behavioural habits, particularly when paired with driver App authentication so you can see who is plugging in.

We give you - the charge point host - the power to decide if a PAYG billing tariff will be associated to the charge point usage. You also control who can see and use your charge points through Whitelisting or Individual Access controls.

Commercial: Flexibility & Pricing

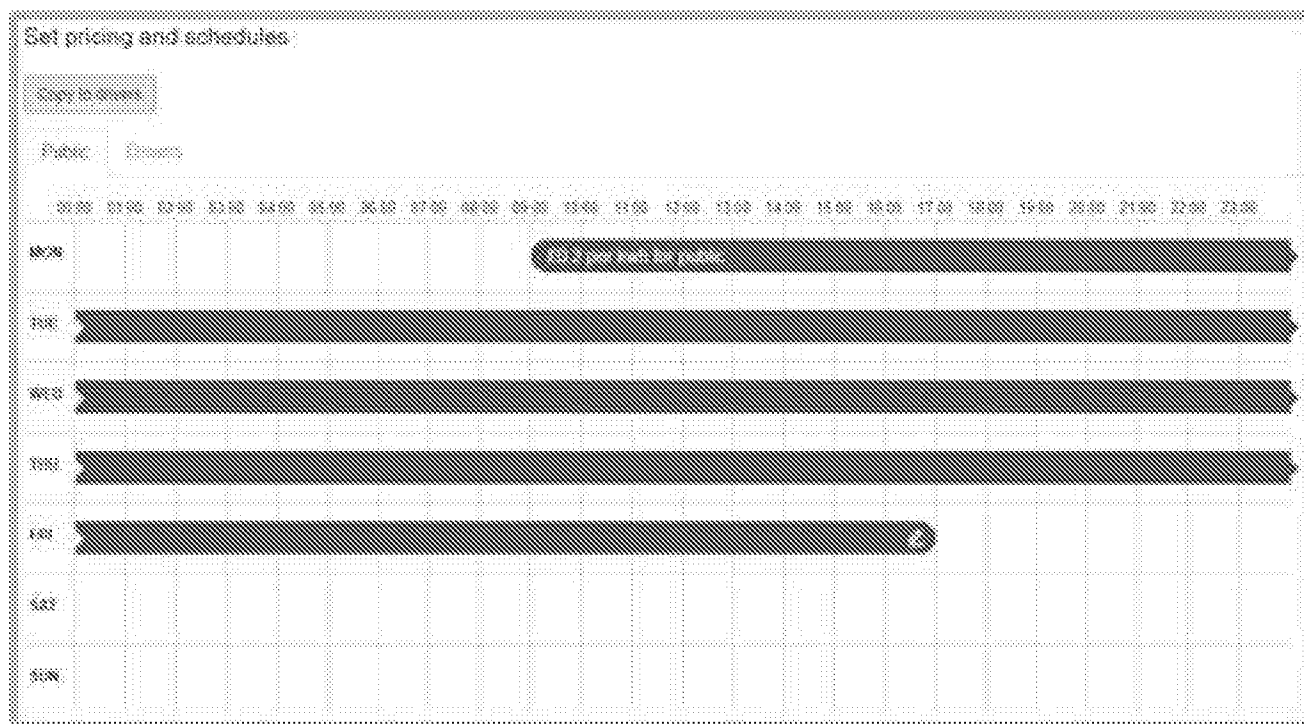
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Flexible Tariffs Controlled By Stark

By enabling app authentication on your charging units, you can simply set pricing tariffs for drivers using your network via Pod Point's back-office MIS system. You can choose between:

- **Pay per hour**
- **Pay per kWh (energy used)**
- **Pay a fixed cost regardless of time spent or energy used**
- **Prices can be set by individual charge point.**
- **Or set-up profiles for different types of drivers (ie; public tariff, employee tariff)**

You can also choose to set different rates for public and staff/members if you wish.



**Choose your time and rate for tariffs to apply
(image taken from the Pod Point MIS)**

All payment is transacted through the Pod Point app. If a tariff is set then users will need to add credit to their app account before confirming their charge.

Pod Point handle all processing of funds and will transfer monies back to you (normally on an quarterly or annual basis) once the total collected exceeds £100. This will be transferred via BACS payment to an account of your choice. If a tariff is set, Pod Point retain a small handling fee, calculated at a simple flat rate of 1.5p/kWh.

Billing per kWh has been found to be the best user model as drivers only pay for energy they use, and businesses can budget to cover their costs e.g. if you buy your energy at 10.5p/kWh, add 1.5p/kWh Pod Point fee, then so long as you charge drivers at least 12p/kWh you cover your ongoing costs.