

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	DOT 100 Limited
Company name:					
Street address:	Fortune House				
	Crabtree Office Village				
Town/City:	Egham				
Country:					
Postcode:	TW20 8RY				
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No

2. Agent Name, Address and Contact Details

Title:		First Name:	Brian	Surname:	Croom
Company name:	Hattrell DS One Architects LLP				
Street address:	Unit 20, Ensign Business Centre				
	Westwood Way				
	Westwood Business Park				
Town/City:	Coventry				
Country:					
Postcode:	CV4 8JA				
				Telephone number:	
				Mobile number:	
				Fax number:	
				Email address:	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	19	Suffix:	
House name:			
Street address:	Station Road		
Town/City:	BOGNOR REGIS		
Postcode:	PO21 1QD		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	493432
Northing:	99311

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

External signs advertising the business occupying the premises; 1 no. Fascia Sign and 1 no. Projecting Sign.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

5097-E02 (Existing Elevations); 5097-E03 (Existing Photographs); 5097-E04 (Previously Approved Signage).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 29/06/2017

To: 28/06/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.84 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10 m

What are the dimensions of the proposed advertisement?

Height: 0.50 x

Width: 4.22 x

Depth: 0.10 metres

What materials will the sign be made of?

Aluminium, vinyl and acrylic.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35 cm

The colour of text and background:

White, red and blue on grey background.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.13 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.85 m

What are the dimensions of the proposed advertisement?

Height: 0.60 x

Width: 0.60 x

Depth: 0.13 metres

What materials will the sign be made of?

Aluminium, vinyl and acrylic.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60 cm

The colour of text and background:

White, red and blue.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☐ The applicant ☒ Other person

If Other has been selected, please provide:

Title: First name: Surname:

Telephone number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date