

40 Eaton Avenue
Matrix Park
Buckshaw Village
Chorley
Lancashire

PR7 7NA

Heritage Statement

Heritage Statement to accompany a Planning Application at **Leisureplex Hotels Royal Norfolk Hotel, Esplanade, Bognor Regis, West Sussex, PO21 2LH.**

Ref: Heritage Statement 2014 on behalf of ParkingEye Ltd at Leisureplex Hotels Royal Norfolk Hotel, Esplanade, Bognor Regis, West Sussex, PO21 2LH

Thursday, 18 April 2019

PROPOSAL: INSTALLATION OF CAR PARK MANAGEMENT SYSTEM WHICH INCLUDES THE INSTALLATION OF AUTOMATIC NUMBER PLATE RECOGNITION CAMERAS AND ASSOCIATED SITE SIGNAGE.

LOCATION: at **Leisureplex Hotels Royal Norfolk Hotel, Esplanade, Bognor Regis, West Sussex, PO21 2LH.**

Heritage Statement to accompany a Planning Application at at Leisureplex Hotels Royal Norfolk Hotel, Esplanade, Bognor Regis, West Sussex, PO21 2LH

Applicant Registered Office Address:

ParkingEye Ltd
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Review and Acceptance by: Jaden Fish
On behalf of ParkingEye Ltd

Job Title: Account Executive and Planning Administrator

Date: Thursday, 18 April 2019

Rev.	Date.	By.	Description of Modification
1	18/04/2019	Jaden Fish	First Draft

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1. Introduction

This supporting heritage statement has been produced to support a planning application for the installation of a car park management system and associated signage within the car park of the grade II listed Leisureplex Hotels Royal Norfolk Hotel, Esplanade, Bognor Regis, West Sussex, PO21 2LH.

The Planning (Listed Buildings and Conservation Areas) Act 1990 places a duty upon the local planning authority in determining applications for development affecting listed building to pay special regard to the desirability of preserving the building or its setting. The National Planning Policy Framework (NPPF) provides the Government's national planning policy on the conservation of the historic environment. In respect of information requirements for applications, it sets out that:

'In determining applications, local planning authorities should require an applicant to describe the significance of any heritage assets affected, including any contribution made by their setting. The level of detail should be proportionate to the assets' importance and no more than is sufficient to understand the potential impact of the proposal on their significance

To comply with these requirements, this document provides a brief assessment of the significance of the grade II listed Royal Norfolk Hotel, proportionate to both the importance of the asset and the likely impacts. This assessment is undertaken on the basis of published information, Archival research and on-site visual survey. It culminates in an assessment of the impact of the Proposed Development on the significance of the listed building, in light of the statutory duties and national and local policy.

Screen shot of National heritage map



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2. Assessment of Significance

ALDWICK ROAD 1. 5401 Norfolk Hotel SZ 9398 NW 7/68 II 2. Probably 1840s, extended subsequently. An imposing elongated facade, set back diagonally to the corner with West Street. 3 storeys. Stuccoed. 17 windows (extended from 7 after 1898). Drafted ground floor and drafted pilasters between windows, which have sashes without glazing bars. 1st floor windows have pediments on brackets (the middle 3 segmental). A stringcourse connects the cills of 2nd floor windows. Free-standing royal arms with supports in centre, over low parapet. The cornice supported on elongated brackets, rhythmically spaced. Balcony to 7 centre bays, on iron columns and with delicate iron railings. Projecting porch, glazed, with columns. Irregular rear.

Source: <https://historicengland.org.uk/listing/the-list/list-entry/1353767>

Image of building



Grade: II

Date Listed: 07-Nov-1975

English Heritage Building ID: 1353767

3. Overview of Proposals and Planning Context

The proposed development involves the installation of an ANPR car park management system along with associated signage to prevent misuse of the car park. ANPR cameras are to be installed on new columns which will monitor the entrance and exit points of the car park and the associated signage is to be mounted on new & existing poles / lighting columns detailing the terms and conditions of using the car park.

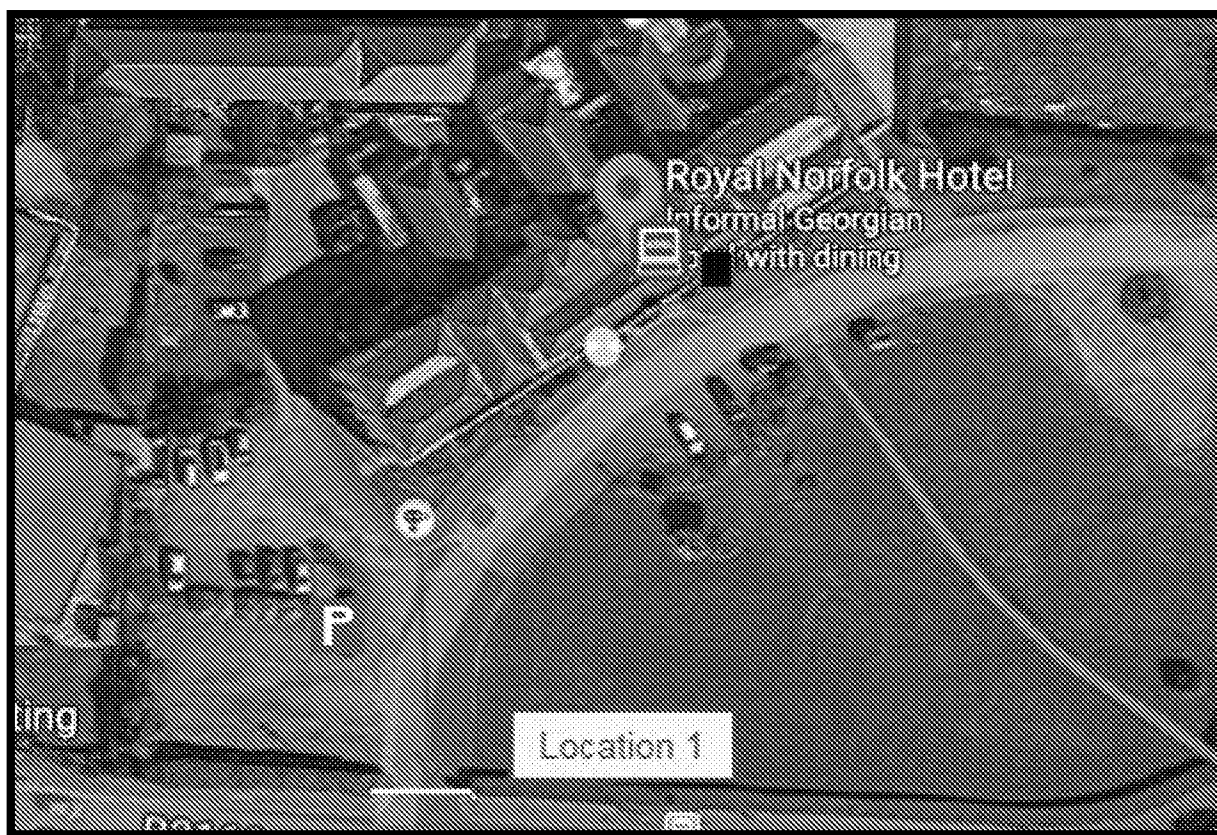
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KEY

- | | |
|---|-----------------------------|
| ANPR Camera | Wireless Subscriber |
| External Cabinet location | Main Wireless Base Station |
| Single sign on existing double poles | Payment Machine |
| Single sign on existing pole | Suggested new pole for sign |
| Double sign on existing pole | Wall mounted sign |
| Existing lighting column suitable for signage | ADSL Location |

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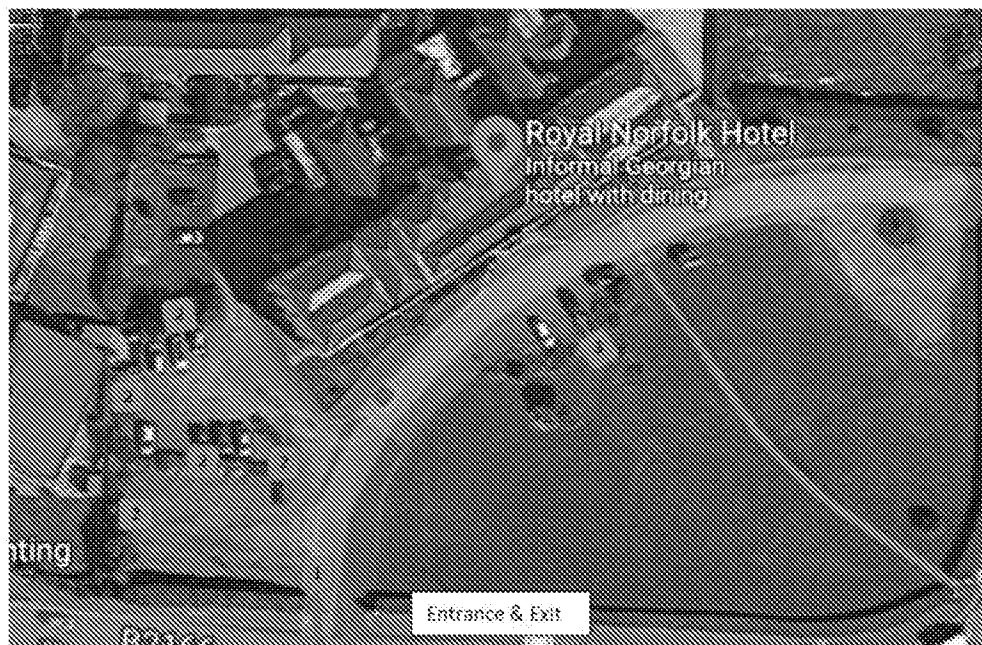
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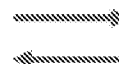
Car Park Signage Layout Plan



Key for Installation Locations

Icon	Definition
	Sign to be installed on existing pole
	Sign to be installed on new pole
	Sign to be installed on a wall
	Sign to be installed on existing double poles
	Sign to be installed on new double poles

Entrance & Exit



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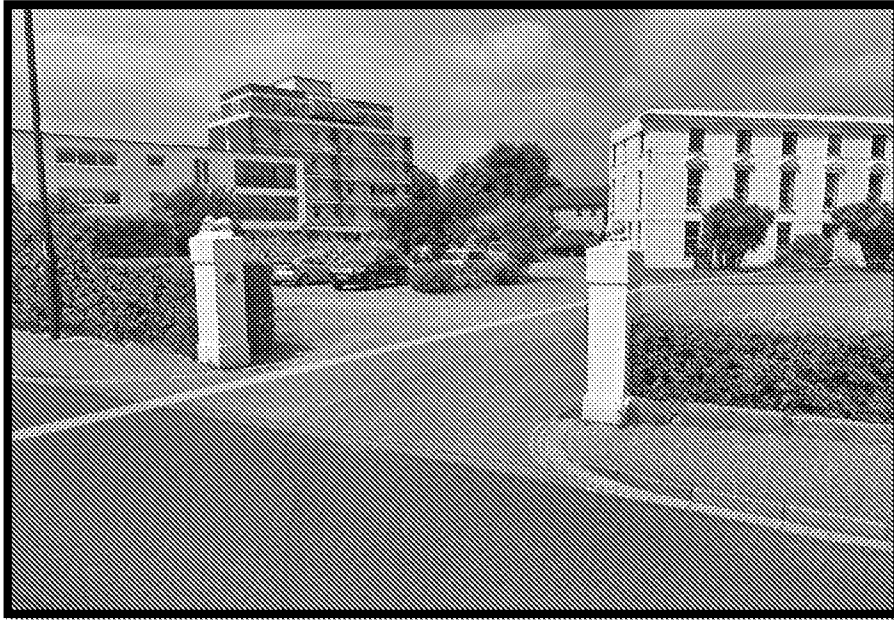
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4. Assessment of Impact

There is currently no system on site managing the car park. This lack of system is open to misuse. This means that spaces are not always available for people using the hotel and therefore the amenities that this building provides.

Location 1



It is proposed to sensitively install the associated equipment on the site in a way that would limit the impact on the character and appearance of the building. Signage is to be installed on the perimeter of the site on existing fencing where possible to reduce the need to install new infrastructure which may impact on the character of the area.

As the majority of the equipment and infrastructure is to be installed on new columns, the impact on the buildings character will be limited as the main aesthetics are associated with the building frontage.

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Location 1



Location 1 (Showing External Cabinet)



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5. Conclusion

The proposals adopt a sensitive approach to the listed building and are based on an appreciation of the significance of this designated heritage asset. The development aims to increase the amount of visitors to the asset by discouraging people from parking in the car park who are not visiting the building itself.

The required infrastructure is minor in nature and as such, will not alter the special interest or significance of the building.

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