



Arun District Council
 Maltravers Road
 Littlehampton
 West Sussex BN17 5LF
 Tel: 01903 737756
www.arun.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- Yes
 No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number



Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed new shop signage to include; fascia signs, wall signage, window graphics, car park signage, LED strip lights, promotional banners and internally hanging digital poster frames.

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

9.9 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.09 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium composite with acrylic letters.

The colour of text and background:

White and green (pantone 375) text with a grey (RAL 7015) background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

14.5 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.09 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium composite with acrylic letters.

The colour of text and background:

White and green (pantone 375) text with a grey (RAL 7015) background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

2.5 metres

Depth:

0.08 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.09 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium composite with acrylic letters

The colour of text and background:

White and green (pantone 375) text with a grey (RAL 7015) background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.8 metres

Depth:

0.025 metres

What is the height from the ground to the base of the advertisement?:

0.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.025 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Aluminium composite pan with digitally printed graphics applied to face.

The colour of text and background:

Green (pantone 375) and grey (RAL 7015) text on white background. Various colour logos on a grey background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.9 metres

Depth:

0.025 metres

What is the height from the ground to the base of the advertisement?:

0.33 metres

What is the maximum projection of the advertisement from the face of the building?:

0.025 metres

What is the maximum height of any of the individual letters and symbols?:

13 centimetres

What materials will the advertisement be made of?:

Aluminium composite pans with digitally printed graphics applied to the face.

The colour of text and background:

Grey (RAL 7015) text on white background with logo (white, green (pantone 375) text and grey (RAL 7015) background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.6 metres

Width:

0.9 metres

Depth:

0.025 metres

What is the height from the ground to the base of the advertisement?:

0.33 metres

What is the maximum projection of the advertisement from the face of the building?:

0.025 metres

What is the maximum height of any of the individual letters and symbols?:

13 centimetres

What materials will the advertisement be made of?:

Aluminium composite pans with digitally printed graphics applied to the face.

The colour of text and background:

Grey (RAL 7015) text on white background with logo (white, green (pantone 375) text and grey (RAL 7015) background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.85 metres

Width:

0.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

Composite panel with digitally printed graphics applied to face.

The colour of text and background:

Various text colour on red background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.3 metres

Width:

3.7 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Window graphics. Reverse printed pattern.

The colour of text and background:

Green-white-grey fades over 'brushed effect background. 0% vision through. No text.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.45 metres

Width:

0.45 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

3 centimetres

What materials will the advertisement be made of?:

Gloss laminated SAV applied to ACM panels.

The colour of text and background:

Grey (RAL 7015) text on white background with logo (white, green (pantone 375) text and grey (RAL 7015) background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.45 metres

Width:

0.45 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

6 centimetres

What materials will the advertisement be made of?:

Gloss laminated SAV applied to ACM panels.

The colour of text and background:

Grey (RAL 7015) text on white background with logo (white, green (pantone 375) text and grey (RAL 7015) background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.03 metres

Width:

3.5 metres

Depth:

0.045 metres

What is the height from the ground to the base of the advertisement?:

3.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

46v LED tube light with aluminium shroud.

The colour of text and background:

No text. Green LED with grey (RAL7015) shroud.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

275 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.9 metres

Width:

1.82 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

30 centimetres

What materials will the advertisement be made of?:

Printed graphics.

The colour of text and background:

Colour and text varies.

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

0.9 metres

Width:

0.65 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

1.35 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Digital poster frame.

The colour of text and background:

Text size/colour and background varies.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

275 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.4 metres

Width:

0.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

1.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ACM

The colour of text and background:

White text with grey (RAL7015) background.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.3 metres

Width:

0.15 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.45 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ACM.

The colour of text and background:

White image of a dog with a grey (RAL7015) background.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Wall signs x5 (store opening times x2, store entrance arrow x2, customer parking arrow x1 and post office sign x2).

Window Graphics x7 various sizes (labelled W1-7 on elevation plans).

Car park signage wall/fence signs x6 (customer parking only x5 and 'No parking' x1).

LED light strips x 2 (GLED1 and GLED2 on west and south elevation plans).

Promotional banners x6 (wall signs on east elevation).

Wall sign for bags x1.

Wall sign for dog loop x1.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/02/2025

To Date

01/02/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
 No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
 No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes
 No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Matthew Holmes

Date

20/01/2025