

**RESIDE DEVELOPMENTS
EXTENSION TO LAND WEST OF
FONTWELL AVENUE, EASTERGATE
STATEMENT OF COMMUNITY INVOLVEMENT
OCTOBER 2021**

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Project Name: 8-unit Extension to Land West of
Fontwell Avenue, Eastergate

Location: Eastergate, Arun District

Client: Reside Developments Ltd

1. INTRODUCTION

- 1.1 Community consultation is an important part of Reside Developments' approach to housebuilding, not only at the pre-application stage, but for the duration of the project. This document outlines the consultation that has been undertaken prior to the submission of the planning application.
- 1.2 Reside Developments' public consultation programme was informed by the Statement of Community Involvement (SCI) of Arun District Council, which embraces public engagement and provides general principles for how public consultation ought to be undertaken.
- 1.3 Arun District Council's SCI (November 2018) encourages applicants to carry out pre-application consultation with the local community and provides a variety of engagement tools and methods that may be used to maximise opportunities for people to influence the proposals. Reside Developments has looked to carry out their consultation programme in line with these principles.

2. CONSULTATION ACTIVITIES

Freephone, project email and Freepost

- 2.1 To ensure that stakeholders can easily get in touch with Reside's project team about any matters relating to the proposed development, a number of free-of-charge communication channels have been provided; Freephone number 0800 25 45 185, project email address consultation@askeastergate.co.uk and Freepost address *Freepost Middlemarch Consultation*. These communication channels were advertised through the consultation letter.

Consultation letter, feedback form and Freepost response envelope

- 2.2 The consultation letter for the proposed extension was circulated around the proposed development site to 38 addresses in the Eastergate village area. It aimed to inform local residents about the proposals and to invite them to provide feedback. It provides a site plan in order for residents to understand which parcel of land is referred to, as well as the proposed layout for the 8-unit extension. It also provided contact details should local residents wish to get in touch and enclosed a feedback form and response envelope to respond to the consultation through regular post (at no cost to them).
- 2.3 The consultation letter and feedback form can be viewed in appendix 1.

Engagement with local Councillors

- 2.4 In order to inform local Parish and Ward Councillors of the proposals and to provide an opportunity for feedback at an early stage, Reside contacted Barnham & Eastergate Parish Council, which is the host Parish for the proposed development, and elected representatives of Arundel & Walberton ward about the plans. In response to Reside's request for a meeting, the project team attended the Parish Council's Planning Committee meeting of 21 September 2021 to present the plans and answer questions. The site layout plan which can be viewed in Appendix 2 was brought along in hard copy

for Committee Members to show them what was being proposed. Due to the proximity of the parish boundary, the project team also informed Aldingbourne Parish Council of the plans.

3. CONSULTATION FEEDBACK

Responses

- 3.1 At the time of writing this report, no responses have been received from the local community. Any comments or questions that may come in whilst the project is in planning or beyond will be answered by Reside's project team, where possible by email to minimise the use of paper. Reside's project team will continue to monitor any consultation responses, sent directly to the team or to Arun District Council's Planning Department in relation to the planning application, and will consider all comments made, incorporating suggestions where it is appropriate or possible to do so.

APPENDICES

Appendix 1

Consultation letter and feedback form

October 2021

Dear Resident

Re: Proposed 8-home extension to Land West of Fontwell Avenue

As you may be aware, Reside Developments have been working over the last few years to contribute to much needed housing delivery in the local area. Recently the company submitted an outline planning application for the development of up to 69 homes at Land at Bayards off Level Mare Lane. In November last year, Arun District Council's Planning Committee gave unanimous approval for 42 new homes to be built to the west of Fontwell Avenue, just south of Level Mare Lane in Eastergate (planning reference BN/50/20/PL). This development is now being constructed by the Hampshire Homes Group on behalf of Sovereign Housing Association. It is anticipated that the first homes will be ready in about a years' time.

Land to the south of this development has recently become available for a small-scale extension of up to 8 homes. Reside has taken this opportunity forward, which will complete the site's potential and meet the initial allocation of the Barnham & Eastergate Neighbourhood Plan for 50 homes in this location. Please see the draft plans below.



Draft development plans

Access for 7 of the houses would be taken from the development that is currently under construction; see the red arrow on the above plan. The 8th home would have its own access onto the Northfield Farmhouse drive.

As a nearby resident, we would be interested in hearing your views on these proposals. Please find enclosed a feedback form and a return envelope, which you can send back to our Freepost address without any stamps or further details required. Please let us know what you think, or if you have any questions, we'd be delighted to answer them for you. Apart from the Freepost you can also reach us at Freephone 0 [REDACTED] or by email to [REDACTED]. We look forward to hearing from you.

Thank you for your time and kind regards

[REDACTED]

Marlies Koutstaal
On behalf of Reside Developments

Feedback form

8 more houses to the south of Land West of Fontwell Avenue, Eastergate

Your opinion is important to us. We would appreciate you taking a moment to complete this feedback form so we can find out more about your views to extend the housing development off Fontwell Avenue and Level Mare Lane that is currently under construction, with 8 houses to the south.

We will compile and analyse all the responses we receive and use them to help shape our final proposals where practicable, which will be submitted as a planning application to Arun District Council in due course. No personal information of any kind will be passed on to third parties.

Name:

Address:

Post code:

Phone:

Email:

Please let us know if you have any questions or comments about our extension plans of 8 new homes:

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Please let us know if you have any suggestions that we might be able to incorporate into our extension plans:

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☐ PLEASE TICK THIS BOX if you want to receive updates about this project.

☐ PLEASE TICK THIS BOX if you are interested in buying a home in this development.

Please post this form to us by popping it the enclosed envelope and post it free of charge.
No further address details or stamps are required.

Data protection

Data will be collected and held securely by Cratus Communications Ltd. on behalf of Reside Developments in accordance with the latest GDPR standards. Anonymised comments will be provided to Arun District Council as part of a future planning application.

Appendix 2

Site layout plan for Parish Council meeting



RESIDE DEVELOPMENTS

The Reside Group is a multi-disciplined, privately owned and funded company with the clear objective to be recognised for both the precision and innovation behind its property designs and its ability to provide a 'one brand' solution for all aspects of land acquisition, planning and construction.

Established in 2004 the company has to-date built a number of award winning developments, in addition to acquiring land and gaining planning on many sites throughout the south-east. The business also currently controls in excess of 30 strategic sites, which are being brought through the planning system. Widely recognised for its high standards and the quality of its developments, Reside is proud to have won the following awards:

- The Evening Standard New Homes Award
- The Godalming Trust Civic Design Award
- The Mayor's Award at The Surrey Property Awards
- The Guildford Design Award

The Reside team has a diverse range of professional experience which it uses constructively to harness relationships with: private landowners, banks, investors, consultants, agents, architects and a multitude of other professional partners. Founder Directors, Richard West and Brett Hamblin, bring years of land buying, development and construction experience to the business and have been joined by other Directors and key personnel to ensure their exacting standards are upheld across the core disciplines of the business. The lively personalities thrive on challenges, are motivated by personal ambition and are driven by success.

The Reside Group also incorporates Reside Construction, which further enhances the company's ability to provide a full suite of professional services: from land acquisition, through to planning, design and construction - the Reside brand is a beacon of excellence.

'Our mission is to think creatively, to deliver solutions and provide superb properties in sustainable locations that demonstrate energy efficiency and innovation on all levels'.



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