

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land At Salt Box West Of
Address line 1	Shripney Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO22 9NW
Description of site location must be completed if postcode is not known:	
Easting (x)	493790
Northing (y)	101639

Description	
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2. Applicant Details

Title	Mr
First name	Paul
Surname	Hanson
Company name	Landlink Estates Ltd
Address line 1	Ham Farm
Address line 2	Main Road
Address line 3	Bosham
Town/city	West Sussex

2. Applicant Details

Country	
Postcode	PO18 8EH
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Michael
Surname	Whitwell
Company name	Mountford Pigott LLP
Address line 1	Ocean House
Address line 2	50 Kingston Road
Address line 3	
Town/city	New Malden
Country	
Postcode	KT3 3LZ
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Business Park entrance totem with tenant logos, and estate wayfinding signage with tenant logos

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☒ Hoarding(s)
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

What is the height from the ground to the base of the advertisement?

0 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 7.5 x Width: 2.5 x Depth: 2.5 metre(s)
What materials will the sign be made of? Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	74 cm
The colour of text and background Text is green and grey and the background is grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.5 x Depth: 0.4 metre(s)
What materials will the sign be made of? Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	22 cm
The colour of text and background Text is green and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 2.6 x Depth: 0.4 metre(s)
What materials will the sign be made of? Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	48 cm
The colour of text and background Text is green and grey and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated

4. Type of Proposed Advertisement(s)

Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.5 x Depth: 0.4 metre(s)
What materials will the sign be made of? Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background Text is green and grey and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.5 x Depth: 0.4 metre(s)
What materials will the sign be made of? Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background Text is green and grey and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.5 x Depth: 0.4 metre(s)
What materials will the sign be made of? Aluminium panels	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background	
Text is green and grey and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.5 x Depth: 0.4 metre(s)
What materials will the sign be made of?	
Aluminium panels	
What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background	
Text is green and grey and background is white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Floor mounted internally illuminated totem sign
Floor mounted externally illuminted wayfinding signage

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☐ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	19/07/2021
To	19/07/2041

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	Mr
First name	Michael
Surname	Eastham
Reference	

Date (Must be pre-application submission)

29/04/2021

Details of the pre-application advice received

A general view on the suitability of the signs was sort, and the advice was that the signs were acceptable in principle

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application) 20/05/2021