

13 August 2014

Tim Rainbird
Director
Quod
Ingeni Building
17 Broadwick Street
LONDON
W1F 0AX

Dear Mr Rainbird,

Rolls Royce in Bognor Regis

I write to you in support of the new proposed Rolls Royce development in Bognor Regis.

Coast to Capital Local Enterprise Partnership, is committed to supporting sustainable developments as a method of encouraging local economic growth and we are delighted to support this proposal for what demonstrates, to me, a very exciting and significant initiative.

Coast to Capital Local Enterprise Partnership is the business-led partnership between the private sector and public authorities with the responsibility for driving long term growth. We were established by the present Government in 2010. The Coast to Capital region includes Brighton and Hove, Lewes, London Borough of Croydon, the Gatwick Diamond, West Sussex and the eastern part of Surrey.

The vision of Coast to Capital LEP is straightforward and exciting to create over 100,000 jobs in 25 years. To do this, it places international growth and entrepreneurship at its very heart. The aim is to transform business and economic performance so that its region can compete in any international marketplace. Coast to Capital aims to develop an economy that is trade-led with a business community that is outward looking, investment focused and driven by the need to be innovative.

The proposed package of measures aligns well with the business development component of our 2014 Strategic Economic Plan. We, as a strategic organisation, work closely with all of our 17 Local Authorities to ensure that their strategic plans for business development complement our own regional priorities. This Rolls Royce development will provide additional support to our efforts to improve investment, job creation and prestige to Bognor Regis.

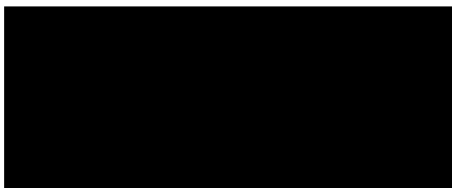
I strongly feel that the following aspects encourage Coast to Capital to support this important development:

- £70m investment in Bognor Regis by a blue chip company;
- Statement of intent and a huge sign that Bognor Regis is open and ripe for investment;
- Development of an allocated employment site that has lain dormant for more than a decade, despite various planning permissions;
- Inevitable jobs that will flow from Rolls Royce's occupation of Oldlands Farm and those created through the 12 months construction phase;
- Bognor Regis represents Rolls Royce's choice for the company's future growth with up 38,000 square metres of floorspace available to them following the grant of consent, of which at least 29,000 will be built by September 2015.

This significant investment in the new proposed Rolls Royce development and other priorities in Bognor Regis will support regeneration and skills in an area of historically high aspiration and growth but determinably restricted, for many years, with suitable employment sites. In addition, it will support greater investment in infrastructure in the Bognor Regis district and the coastal corridor for the future growth of jobs and enterprise.

Coast to Capital supports you in your ambitious plans.

Yours sincerely,



Ron Crank
Chief Executive