

Design and Access Statement

Lidl, Unit 1b, Peel Centre, Shripney Road,
Bognor Regis. PO22 9TR.



The Premises

The store is located on the Peel Centre retail park on Shripney Road. The park is also occupied by Matalan, Fitness First, Bensons Beds, Rosebys, Dreams and Halfords. The unit is located within Bersted ward, and the land is not allocated under the Arun District Local Plan 2003.

Lidl have been continuously trading from the store since November 1998. The proposed development would not involve a change in the existing use of the building, it is purely for aesthetic improvements to the building.

Improvements to the appearance of the store will create a more pleasurable shopping experience, with a view to sustaining and hopefully growing the success of the store.

Transport and Access

The store is located to the north of Bognor Regis in an industrial/retail zone. The A29 Shripney Road is one of two major roads linking Bognor Regis with the A27. There are good bus links to Bognor Regis Town Centre.

Existing vehicular and pedestrian access, and parking arrangements will remain unaltered by the proposed changes.

Proposed Alterations

The alterations represent an upgrade to be in line with Lidl's 2010 standard specification that is being used for refurbishments and new builds across the UK. Changes will include louvred cladding (RAL 9007) above the existing canopy, with improved signage. A new trolley bay will be installed with new bollards in front for additional security. An improved, more spacious entrance lobby will also be added. These changes will rejuvenate the building's appearance, and improve the shopping environment.



Entrance lobby to be replaced with larger unit with sliding doors



Trolley bay and bollards to be replaced for a more modern appearance



Existing canopy will have louvered cladding fitted similar to the image below, with an updated signage scheme

