

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Unit 8, Land At Salt Box West Of
Address line 1	Shripney Road
Address line 2	
Address line 3	
Town/city	Bognor Regis
Postcode	PO22 9NW
Description of site location must be completed if postcode is not known:	
Easting (x)	493790
Northing (y)	101639
Description	

2. Applicant Details

Title	
First name	D
Surname	Pannell
Company name	ALDI Stores Limited - Sheppey
Address line 1	Thomsett Way
Address line 2	Queensborough
Address line 3	
Town/city	Isle of Sheppey

2. Applicant Details

Country

United Kingdom

Postcode

Are you an agent acting on behalf of a company or organisation?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

The

Surname

Harris Partnership

Company name

The Harris Partnership

Address line 1

The Harris Partnership

Address line 2

The Old Rectory

Address line 3

79 High Street

Town/city

Newport Pagnell

Country

United Kingdom

Postcode

MK16 8AB

Primary number

01908211577

Secondary number

Fax number

Email

gilltearle@harrispartnership.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2 illuminated sign cases mounted at high level
5 vinyls applied to glazing
1 vinyl applied to aluminum wall board

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE, FINISHED RAL 7016 ANTHRACITE. SIGN PANEL TO BE POLYCARBONATE.	
What is the maximum height of any of the individual letters and symbols?	92 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	55.7 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	4.55 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE, FINISHED RAL 7016 ANTHRACITE. SIGN PANEL TO BE POLYCARBONATE.	
What is the maximum height of any of the individual letters and symbols?	92 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	55.7 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	3.755 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE, FINISHED RAL 7016 ANTHRACITE. SIGN PANEL TO BE POLYCARBONATE.	
What is the maximum height of any of the individual letters and symbols?	92 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	Yes

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	55.7 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.48 x Width: 1.24 x Depth: 0.005 metre(s)
What materials will the sign be made of? HIGH QUALITY VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING.	
What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 2.15 x Width: 0.762 x Depth: 0.005 metre(s)
What materials will the sign be made of? HIGH QUALITY VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING.	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	1.035 metre(s)
What is the maximum projection of the advertisement from face of building?	0.015 metre(s)
Dimension:	Height: 1.455 x Width: 6.98 x Depth: 0.015 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? HIGH QUALITY FULL COLOUR SCREEN PRINTED VINYL APPLIED TO ALUMINIUM PANELS AND FIXED TO THE EXTERNAL WALL.	
What is the maximum height of any of the individual letters and symbols?	16 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 2.44 x Width: 3.07 x Depth: 0.005 metre(s)
What materials will the sign be made of? HIGH QUALITY VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING.	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 2.44 x Width: 6.56 x Depth: 0.005 metre(s)
What materials will the sign be made of? HIGH QUALITY VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING.	
What is the maximum height of any of the individual letters and symbols?	16 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 2.44 x Width: 3.07 x Depth: 0.005 metre(s)
What materials will the sign be made of? HIGH QUALITY VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING.	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

2 illuminated sign cases mounted at high level
5 vinyls applied to glazing
1 vinyl applied to aluminum wall board

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☒ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

06/01/2021