

Mr Karl Roberts  
Assistant Director Planning Services & Housing Strategy  
Arun Civic Centre,  
Maltravers Road  
Littlehampton  
BN17 5LF

Re: Proposed planning applications:  
BE/31712, 3812, 3912, 4012, 4112, 4212, 4312, 4412A

Dear Mr Roberts

I strongly object to the proposed conversion, construction and opening of a Tesco Store in Chichester Road, Bognor Regis, West Sussex on the site that was formerly known as 'The Rising Sun' Public House. My objections are as follows:

**1. Noise and Disturbance**

When the 'Rising Sun Public' House was open for business there were both busy and slack periods and generally the busy times were at the time of day when traffic was fairly light on Chichester Road (A259) during the evening.

A Tesco Store would create noise & disturbance from early morning until late at night in, what is primarily a residential area.

A Tesco Store would also increase the opportunity of a serious accident happening where all manner of drivers negotiate their way into and exit from the car park onto the already overcrowded and busy A259 (Chichester Road) during working hours not to mention the attraction to school children venturing to the store before, during and after school.

**2. The Need for Development**

We already have three convenience stores in this local area along with another shop attached to a Petrol Station a short distance from this proposed development in Bersted Village therefore I consider that another convenience store let alone another one owned and operated by Tesco (or one of their subsidiary companies) who already have a 24 hour Super Store in Shripney Road and one opposite Bognor Regis Railway Station.

**3. Increased Traffic**

At a time when a much needed relief road is under construction in order to reduce traffic on the A259 in the area a Tesco Extra convenience Store would only increase the flow of traffic into and through the village of Bersted and as such would increase the afore said risk of a major accident or incident caused by people driving into and exiting from the car parking area not to mention the increase of air pollution, litter and undesirable persons loitering in the evening.

In conclusion, I believe that the above proposed store does not meet with the Council's planning policies, and that this site would be better suited to redevelopment for housing purposes or conversion into restaurant or similar establishment.

Yours Sincerely



7 PEMBROKE WAY  
BOGNOR  
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Date: 8/4/12  
ACK