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ARUN DISTRICT COUNCIL
RESOURCES DEPT

11 FEB 2008

ACTION...

MIDDLETON-ON-SEA PARISH COUNCIL



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 Clerk
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7th February 2008

Head of Planning Services
 Planning Services
 Arun District Council
 Maltravers Road
 Littlehampton
 BN17 5LF

Dear Sir,

**Support BE/1/08 – Outline Planning Application for mixed use employment
 business park and retail grocery store – Applicant Asda Stores & Langmead Estate**

I am instructed by my Council's Development Control Committee to register **support** for the above mentioned Application.

The reasons for the support are:

- The proposed Asda Store is much needed in this area and will draw consumers into the area.
- The Asda Store will provide a substantive increase in competition for other outside town retailers, e.g. Tesco, who currently have a de facto domination of the local retail market. The additional competition will have a positive impact in reducing pricing of goods generally thereby assisting in a reduction of the overall local cost of living.
- The proposals offer the prospect of additional employment locally and this is particularly welcome given the large influx of people which will occur when the Site 6 housing development is complete.
- Finally, Asda Store will also provide additional shopping capacity to service the requirements of the Site 6 residents.

Yours faithfully

