

APPENDIX 6

TRAVEL PLAN SUMMARY FOR NEW COLLEAGUES

ASDA'S TRAVEL PLAN – Colleague Induction

1. The Travel Plan is a planning requirement.
2. Its aim is to encourage Asda colleagues to travel to work by non – car modes. Colleague surveys will be carried out every year for the first five years to monitor and review progress and this will involve setting targets.
3. Incentives to colleagues who travel by non – car modes will include:
 - the provision of updated information on alternatives;
 - a free ride home in an emergency;
 - discounted cycle purchase;
 - a car sharing scheme;
 - a prize draw every six months for those who travel by non – car modes;
 - secure covered parking and lockers for those who cycle to work;
4. A travel information pack will be provided to all current and new colleagues identifying pedestrian and cycle routes and public transport services, stations and stops to help identify the best way to travel to the store without a car.