

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	MCDONALD'S RESTAURANT LTD.				
Street address:	11-59 HIGH ROAD				
	EAST FINCHLEY				
Town/City:	LONDON				
County:					
Country:	UK				
Postcode:	N2 8AW				

Telephone number:	Country Code	National Number	Extension Number
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	MATTHEW	Surname:	CARPENTER
Company name:	PLANWARE LTD.				
Street address:	THE GRANARY				
	FIRST FLOOR				
	37 WALNUT TREE LANE				
Town/City:	SUDBURY				
County:	SUFFOLK				
Country:	UK				
Postcode:	CO10 1BD				

Telephone number:	Country Code	National Number	Extension Number
REDACTED			
Mobile number:			
Fax number:			
Email address:	REDACTED		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:			
Street address:	OLDLANDSWAY		
Town/City:	BOGNOR REGIS		
County:	WEST SUSSEX		
Postcode:	PO22 9SA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	494078
Northing:	101237

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

VARIOUS SITE SIGNAGE INCLUDING 1 NO. HEIGHT RESTRICTOR, 7 NO. FREESTANDING SIGNS, 8 NO. DOT SIGNS AND 3 NO. BANNER SIGNS

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

SEE DETAILS OF GATEWAY, TOTEM 3, HERO BOARD, TOTEM 4, DIRECTIONAL SIGN, GRILL BAY SIGN, PEDESTRIAN CROSSING SIGN, 'NO RIGHT TURN' SIGN AND BANNER SIGN

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 3.2	x Width: 4.25	x Depth: 0.15	metres
What materials will the sign be made of?	<input "open="" &="" 24="" drive="" elevation"="" front="" hours"="" thru"="" to="" type="text" value="GATEWAY - PPC ALUMINIUM GATEWAY SIGN IN RAL 6015 AND TIMBER EFFECT, WITH INTERNALLY ILLUMINATED "/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI GREEN, TIMBER YELLOW AND WHITE			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.4	x Width: 0.8	x Depth: 0.15	metres
What materials will the sign be made of?	TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2 NO. & 3 NO. INTERNALLY ILLUMINATED POSSIGN. SIGNSTO BE SINGLE SIDES AND NON-ROTAT			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.4	x Width: 0.8	x Depth: 0.15	metres
What materials will the sign be made of?	TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2 NO. & 3 NO. INTERNALLY ILLUMINATED POSSIGN. SIGNSTO BE SINGLE SIDES AND NON-ROTAT			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.4	x Width: 0.8	x Depth: 0.15	metres
What materials will the sign be made of?	TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2 NO. & 3 NO. INTERNALLY ILLUMINATED POSSIGN. SIGN TO BE SINGLE SIDES AND NON-ROTAT			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.64	x Width: 1.7	x Depth: 0.15	metres
What materials will the sign be made of?	HERO BOARD - TIMBER EFFECT ALUMINIUM PANEL WITH ROTATING/INTERNALLY ILLUMINATED DISPLAY PANEL			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	TIMBER KHAKI & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.51	x Width: 1.93	x Depth: 0.222	metres
What materials will the sign be made of?	TOTEM 4 - ROTATING TWO BAY TRIPLE UNIT. TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TWIN ROTATING POSSIGN.			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	TIMBER EFFECT ALUMINIUM			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.1	x Width: 0.6	x Depth: 0.12	metres
What materials will the sign be made of?	DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL ENTRANCE ARROW			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI, WHITE & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	N/A	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 2.1	x Width: 0.6	x Depth: 0.12	metres
What materials will the sign be made of?	DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL GOODBYE ARROW			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI, WHITE & GREY			
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:	600	cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.9	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 1.160	x Width: 4.280	x Depth: 0.150	metres
What materials will the sign be made of?	BANNER SIGN - POWDER COATED KHAKI GREEN BASE WITH PERFORATED METAL 'MCDONALD'S BANNER SIGN			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI GREEN WITH 'MCDRIVE' ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED			
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.9	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 1.160	x Width: 4.820	x Depth: 0.150	metres
What materials will the sign be made of?	BANNER SIGN - POWDER COATED KHAKI GREEN BASE WITH PERFORATED METAL 'MCDONALD'S BANNER SIGN			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI GREEN WITH 'MCDRIVE' ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED			
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.9	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 1.16	x Width: 4.82	x Depth: 0.15	metres
What materials will the sign be made of?	BANNER SIGN - POWDER COATED KHAKI GREEN BASE WITH PERFORATED METAL 'MCDONALD'S BANNER SIGN			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	KHAKI GREEN WITH 'MCDRIVE' ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED			
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.9	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 0.7	x Width: 0.28	x Depth: 0.005	metres
What materials will the sign be made of?	SIGN 14B - PARKED ORDER BAY 1- ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	PPC ALUMINIUM WITH YELLOW AND BLACK TEXT			
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.9	m		
What is the maximum projection of the advertisement from face of building (in metres)?	N/A	m		
What are the dimensions of the proposed advertisement?	Height: 0.7	x Width: 0.28	x Depth: 0.005	metres
What materials will the sign be made of?	SIGN 14B - PARKED ORDER BAY 2- ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	N/A	cm		
The colour of text and background:	PPC ALUMINIUM WITH YELLOW AND BLACK TEXT			
Will the sign be illuminated?	☐ Yes	☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0

m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A

m

What are the dimensions of the proposed advertisement?

Height:

0.45

 x Width:

0.45

 x Depth:

0.005

 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A

cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0

m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A

m

What are the dimensions of the proposed advertisement?

Height:

0.45

 x Width:

0.45

 x Depth:

0.005

 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A

cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0

m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A

m

What are the dimensions of the proposed advertisement?

Height:

0.45

 x Width:

0.45

 x Depth:

0.005

 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A

cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0

m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A

m

What are the dimensions of the proposed advertisement?

Height:

0.45

 x Width:

0.45

 x Depth:

0.005

 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A

cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 0.45 x Width: 0.45 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.0 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 0.45 x Width: 0.45 x Depth: 0.005 metres

What materials will the sign be made of?

NO RIGHT TURN - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

PPC ALUMINIUM RED, BLACK AND WHITE SIGN

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

10/02/2012