

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Rolls Royce Technology And Logistics Centre
Address line 1	Newlands Road
Address line 2	
Address line 3	
Town/city	Bersted
Postcode	PO22 9FJ
Description of site location must be completed if postcode is not known:	
Easting (x)	494347
Northing (y)	101546

Description	
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2. Applicant Details

Title	
First name	
Surname	c/o agent
Company name	Rolls-Royce Motor Cars Ltd
Address line 1	Newlands Road
Address line 2	c/o agent
Address line 3	
Town/city	Bersted

2. Applicant Details

Country

Postcode

PO22 9FJ

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

Charlie

Surname

Brown

Company name

David Lock Associates

Address line 1

50 North Thirteenth Street

Address line 2

Central Milton Keynes

Address line 3

Town/city

Country

Postcode

MK9 3BP

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please see attached covering letter.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☒ Hoarding(s)

☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

What is the height from the ground to the base of the advertisement?

1.81 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	1.75 metre(s)
Dimension:	Height: 1.75 x Width: 0.85 x Depth: 0.1 metre(s)
What materials will the sign be made of? Opal Acrylic and internal Steel Frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White text, gold text and purple background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.81 metre(s)
What is the maximum projection of the advertisement from face of building?	1.75 metre(s)
Dimension:	Height: 1.75 x Width: 0.85 x Depth: 0.1 metre(s)
What materials will the sign be made of? Opal Acrylic and internal Steel Frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White text, gold text and purple background.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.81 metre(s)
What is the maximum projection of the advertisement from face of building?	1.75 metre(s)
Dimension:	Height: 1.75 x Width: 0.85 x Depth: 0.1 metre(s)
What materials will the sign be made of? Opal Acrylic and internal Steel Frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White text, gold text and purple background.	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

4. Type of Proposed Advertisement(s)

Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	1.81 metre(s)
What is the maximum projection of the advertisement from face of building?	1.75 metre(s)
Dimension:	Height: 1.75 x Width: 0.85 x Depth: 0.1 metre(s)
What materials will the sign be made of? Opal Acrylic and internal Steel Frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White text, gold text and purple background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	5.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.34 x Width: 1.8 x Depth: 0.21 metre(s)
What materials will the sign be made of? Opal Acrylic and internal Steel Frame	
What is the maximum height of any of the individual letters and symbols?	890 cm
The colour of text and background Rose gold text and purple background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0 metre(s)
What materials will the sign be made of? Decotex	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Rose-gold text on purple background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2 x Width: 1 x Depth: 0 metre(s)
What materials will the sign be made of?	
Decotex	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Rose-gold text on purple background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

4x totems, 1x vertical fascia sign and 2x flags adjacent to and within the Rolls-Royce Technology and Logistics Centre. Please see submitted documentation set out in the covering letter.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please see supporting documents.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	13/12/2021
To	13/12/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

15/10/2021