

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	Screwfix Direct Limited				
Street address:	Trade House			Country Code	National Number
	Mead Avenue	Telephone number:			Extension Number
	Houndstone Business Park	Mobile number:			
Town/City:	Yeovil	Fax number:			
County:	Somerset	Email address:			
Country:	United Kingdom				
Postcode:	BA22 8RT				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:		First Name:	Danielle	Surname:	St Pierre
Company name:	Iceni Projects Limited				
Street address:	Flitcroft House			Country Code	National Number
	114-116 Charing Cross Road	Telephone number:			Extension Number
		Mobile number:			
Town/City:	London	Fax number:			
County:		Email address:			
Country:	United Kingdom				
Postcode:	WC2H 0JR				

BE/137/15/A

2 No. externally illuminated fascia signs on front elevation.

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	6	Suffix:	
House name:			
Street address:	Oldlands Way		
Town/City:	Biersted		
County:	West Sussex		
Postcode:	PO22 9SE		

Description:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	494099
Northing:	101181

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 no. externally illuminated fascia signs

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

1 no. fascia sign on the front elevation

1 no. fascia sign on the rear elevation

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing and Proposed Elevations (Dwg no. 9918-103-04)

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	01/09/2015	To:	31/08/2020
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	3.400	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.025	m				
What are the dimensions of the proposed advertisement?	Height: 1.740	x	Width: 4.000	x	Depth: 0.025	metres
What materials will the sign be made of?	Signcomp retro frame with corner keys and frame corner angles, with signcomp face covered stoved in blue (RAL 5002), housing digi-printed flexface skin.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	70.000	cm				
The colour of text and background:	Red and blue text on a white background with a blue border					
Will the sign be illuminated?	☒ Yes	☐ No				
Will the sign be illuminated internally or externally?	☐ Internally	☒ Externally				
Illuminance Levels:	318.000	cd/m				
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.912	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.025	m				
What are the dimensions of the proposed advertisement?	Height: 2.610	x	Width: 6.000	x	Depth: 0.025	metres
What materials will the sign be made of?	Signcomp retro frame with corner keys and frame corner angles with signcomp face covered stoved in blue (RAL 5002) housing digi-printed flexface skin.					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	100.000	cm				
The colour of text and background:	Red and blue text on a white background with a blue border					
Will the sign be illuminated?	☒ Yes	☐ No				
Will the sign be illuminated internally or externally?	☐ Internally	☒ Externally				
Illuminance Levels:	318.000	cd/m				
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent				

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes	☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
☒ The agent	☐ The applicant	☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒	Date	01/09/2015
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