

Gillian Yeates
Wheel House
Shripney Lane
Bognor Regis
PO22 9NR

Your Ref: 000014366
Our Ref: BE/127/12/A 24-08-2012
Please ask for:
Mr C Cronin

9th January 2013

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Various non-illuminated & internally illuminated signage
Former LEC Site Shripney Way Bognor Regis

Thank you for your internet representation made on 9th January 2013 which has been recorded as '**an objection**' with the comments as follows:

I understand that this application is coming before Development Control next week. When comments were originally solicited, I wasn't a Parish Councillor at Bersted and, as an individual, would not have foreseen the impact of the 2 large illuminated signs which have been placed on the roof. I was amazed to see how visible they are from the Arun Leisure Centre for example. I do feel that they are too prominent in their current position and probably have to be so large because they are so high. The end result are incredibly bright signs beaming out which detracts from the attractive design of the building as well. My main problem, however, is that, should permission for these be granted, other stores and outlets along this road will surely want the same for themselves which can only surely bring about a 'Las Vegas' or strip mall effect to one of the key arterial routes into Bognor Regis to the detriment of us all.

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration