

Schedule of Proposed Advertisements

Sainsbury's Supermarkets, Shripney Road, Bognor Regis



Main Store Signage

Please refer to drawings: CHQ.12.9691-PL15 Building Signage Details, CHQ.12.9691-PL16 Proposed Welcome Wall & Vinyl Details, CHQ.12.9691-PL17 Proposed Welcome Wall & Vinyl Details 2, CHQ.12.9691-PL18 Proposed Building Signage Setting Out

	ATM Panel	Welcome to Bognor Regis Vinyl	Cash Machine Projecting Sign	Building Signs	Sky Signs	Welcome Wall Branding Panels	Café branding Signs
No.	1	2	1	2	3	2	4
Plan/sign reference	CHQ.12.9691-PL17	CHQ.12.9691-PL16, CHQ.12.9691-PL17,	CHQ.12.9691-PL18; CHQ.12.9691-PL15	CHQ.12.9691-PL15; CHQ.12.9691-PL18; PL16	CHQ.12.9691-PL16; CHQ.12.9691-PL18;	CHQ.12.9691-PL16	CHQ.12.9691-PL17
Height from ground to base of advertisement	223	Front- 5000 Side- 2950	2576	4200	10400	225	6875
Dimensions of proposed advertisement	6191 x 3450	Front-2200x9000 Side- 1880x8000	1080 x 420	12646 x 2345	7150 x 3450	7150 x 3450	1450 x 500
Maximum height of any individual letters and symbols	2996	B, G&R (largest) Front – 1000 Side - 850	2998	6050	12745	3675	6200
Colour of text and background	Text in white; background in orange; posters within the frame to vary.	Text in black	Text in white; background in orange and plum	Text in orange	Text in white; background in various colours	Text in white; background in various colours	Text in white, background in yellow
Materials of proposed signs	Vinyl	Vinyl	Aluminium	Aluminium	Aluminium	Vinyl	Vinyl
Maximum projection of advertisement from face of building	0	0	1080	0	0	0	0
Details of method of illumination	Non illuminated	Non illuminated	Non illuminated	Internally Illuminated	Internally Illuminated	Non illuminated	Non illuminated
Luminance levels (cd/m ²)	n/a	n/a	n/a	73	73	n/a	n/a
Static or intermittent	n/a	n/a	n/a	Static	Static	n/a	n/a