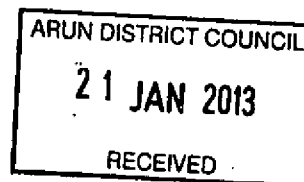


Arun Planning Dept
Maltravers Road
Littlehampton

14th Jan 2013



Dear Sir

Please see newspaper cutting from the Bognor Observer this week, I would like you to see a copy of the letter I wrote to Sainsburys HQ regarding the light pollution of their signs, I have not had the decency of a reply yet, but would like you to note my letter as an objection against these signs and I totally agree with you about removing them.

I await your reply

Yours Sincerely

Mrs J Wild

1 Sutton Close
Bognor Regis
PO22 8EY

Sainsbury's may lost giant signs

GIANT signs on top of the newest store in Bognor Regis could have to be torn down.

Sainsbury's is set to be ordered to remove the large advertisements from its premises on Shripney Road.

Members of Arun District Council's development control committee are being recommended next week to order the retailer to get rid of the notices.

The two signs already in place on store's roof spell out Sainsbury's name in internally lit letters.

They measure 7,150mm (23.4ft) by 3,450mm (11.3ft). The highest point of each sign is about 12.745m (41.8ft) above sea level. A third sign of the same size is proposed.

Sainsburys Head Office
33 Holborn
London
EC1N 2HN

13th Dec 2013

Dear Sir / Madam

I am writing to complain about the huge amount of light pollution that I am suffering from your new store on Shripney Rd, Bognor Regis and how it is affecting wildlife in the area.

I live across the fields from the new store as straight as a crow will fly, and I manage a Conservation Site 22 acres of land at the back of where I live. We have a large number of rare wildlife on that site and protected species also including mammals and bats.

Your light pollution from the store lights up the entire area with a white glow, your orange neon signs beam out across the fields and definitely are causing problems with the wildlife in our woodland areas.

Birds are being affected and definitely the bats we have here.

When I close my bedroom curtains at night the glare of your orange sign and the white neon glow of light pollution spreads across the fields into the woodland.

We have spent years creating a haven for wildlife and it has taken a few months for Sainsburys to ruin it.

I am asking that you plant trees at the back of Sainsburys to break up the pollution of this vile white glare, I am happy to give you advice on what type of trees and where to put them, I do know that local people who walk dogs in the fields behind are very angry at this insensitive attitude. I do not know what your policy is on conservation but your development has destroyed ours.

I wait to hear from you and in the meantime do not hesitate to contact me, I would be happy to take someone into the area I am discussing so they can see for themselves.

Please contact me on :
Jaime Wild

1 Sutton Close
Bognor Regis
West Sussex
PO22 8EY

From: Adam Cunard [REDACTED]
Sent: 26 November 2012 12:16
To: Cian Cronin
Subject: Re: Call in of Planning Application BE/127/12/A

Dear clan,

Please can I confirm I want this application considered by the development control committee.

Kind regards

Adam Cunard

Sent from my iPhone

On 26 Nov 2012, at 12:07, "Cian Cronin" <Cian.Cronin@arun.gov.uk> wrote:

Dear Cllr Cunard,

**Planning Application BE/127/12/A: Various illuminated and non-illuminated signage
Sainsbury's, Shripney Road, Bognor Regis.**

Further to our conversations on Friday and Saturday regarding the above application, I have investigated the procedure for call in of the application for consideration at Committee.

Section 13.25 of the Council's Constitution provides direction on this:

"Any application, notification or enforcement case will be referred for decision to the relevant decision-maker under the Constitution at the appropriate time upon receipt of a written request from any District Councillor".

If you wish to have the application considered by the Development Control Committee, please send me written confirmation at your earliest convenience.

Kind regards,

Cian

Cian Cronin MRTPI | Senior Planner (Strategic Development), Planning, Arun District Council | Location: First Floor, Arun Civic Centre,
Malvern Road, Littlehampton, BN17 5LE

Visit Arun's web site at www.arun.gov.uk



Save the environment - think before you print.

15 January 2013

Sainsbury's Supermarkets Ltd
33 Holborn
London
EC1N 2HT

To all members of the Development Control Committee

BY EMAIL ONLY

Dear Councillor

Sainsbury's - Bognor Regis

I write further to my letter of 11 January 2013 regarding Sainsbury's planning application for store signage, which is due to be considered by the Development Control Committee on 16 January 2013.

In that letter I advised, in response to comments made in the committee report, we would be seeking to withdraw the illuminated "Sainsbury's" sign on the North West elevation from the application.

We advised the Case Officer that we wished to withdraw the sign. However, we understand that if we were to withdraw this sign, the application would not be able to be presented to the Development Control Committee without a further public consultation.

In the interest of achieving a resolution to the application at the earliest opportunity, we have therefore decided to not withdraw the illuminated "Sainsbury's" sign on the North West elevation from the application.

fine [However, we intend to advise the committee, in our address at tomorrow's meeting, that we would be willing to accept a split decision to approve the signage recommended for approval; the two illuminated "Sainsbury's" signs in-situ; and refuse the remaining illuminated "Sainsbury's" sign on the North West elevation.

I would like to take this opportunity to reiterate the commercial importance of the proposed signage and the commercial nature of the site and the surrounding area. We hope you will be able to support the application and approve the two signs that have been installed, along with the other signage that is recommended for approval.

I hope this update is useful. Should you require clarification on any issue, please do not hesitate to contact James Mallinson of GKA on [REDACTED] Alternatively, you can email [REDACTED]

Yours sincerely

Andrew Pepler
Sainsbury's Regional Town Planning Manager

Bersted Parish Council
FAO Mrs F Dobbs
Community Centre
Chalcraft Lane
Bersted, West Sussex
PO21 5UB

Your Ref: 000013833
Our Ref: BE/127/12/A 24-08-2012
Please ask for:
Mr C Cronin

4th October 2012

Dear Sir/Madam

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Various non-illuminated & internally illuminated signage
Former LEC Site Shripney Way Bognor Regis

Thank you for your internet representation made on 3rd October 2012 which has been recorded as **no objection** with the comments as follows:

No Objection

Your views will be considered before the application is determined and I shall write to inform you of any decision made.

Please be aware that if the application is to be determined by the Council's Development Control committee and your letter has been received at a late stage after the Agenda has been published you will not receive a separate letter notifying you of the date of the meeting and procedures for public speaking. In such circumstances it is recommended that you track the progress of the application on the Council's website or telephone the Council for further information. Please be advised that any comments you make that are not included within the Committee Agenda will be reported to the Members of the Development Control committee. Please also be aware that only a small number of all planning applications received go the Development Control Committee. Most are determined under delegated powers by Officers in which case your comments will again be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and may publish details of your comments on the internet on the Arun District Council Planning section. Please ensure that you only provide information that you are happy will be made available in this way. If you supply information belonging to a third party, please ensure you have their permission to do so. If you do not wish your comments to appear on the 'open file' please confirm this in writing and I will arrange for it to be destroyed although this means that its contents will then be disregarded.

In the event of a subsequent written representations appeal, against a refusal of planning permission on a householder application, any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours faithfully

Karl Roberts
Assistant Director Planning & Economic Regeneration