ARUN
DISTRICT COUNCIL

Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF
Tel: 01903 737756
www.arun.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: MCDONALD'S RESTAURANT LTD.

Street address: 11-59 HIGH ROAD
EAST FINCHLEY

Town/City: LONDON
County:
Country: UK
Postcode: N2 8AW

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: MATTHEW | Surname: CARPENTER

Company name: PLANWARE LTD.

Street address: THE GRANARY
FIRST FLOOR
37 WALNUT TREE LANE

Town/City: SUDBURY
County: SUFFOLK
Country: UK
Postcode: CO10 1BD

	Country Code	National Number	Extension Number
Telephone number:	[redacted]		
Mobile number:			
Fax number:			

Email address: [redacted]

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address: Oldlands Way

Town/City: Bognor Regis

County: West Sussex

Postcode: PO22 9SA

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 494078

Northing: 101237

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

VARIOUS SITE SIGNAGE INCLUDING 1 NO. HEIGHT RESTRICTOR, 8 NO. FREESTANDING SIGNS and 8 NO. DOT SIGNS AND 3 BANNERS

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 20

Please describe:

SEE DETAILS OF GATEWAY, TOTEM 3, HERO BOARD, TOTEM 4, DIRECTIONAL SIGN, ACCESSIBLE BAY SIGN AND GRILL BAY SIGN

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 21/08/2012 To: 21/08/2020

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 3.2 x Width: 4.25 x Depth: 0.15 metres

What materials will the sign be made of?

GATEWAY - PPC ALUMINIUM GATEWAY SIGN IN RAL 6015 AND TIMBER EFFECT, WITH INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI GREEN, TIMBER, YELLOW AND WHITE

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.4 x Width: 0.8 x Depth: 0.15 metres

What materials will the sign be made of?

TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2NO. & 3NO. INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI & GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.4 x Width: 0.8 x Depth: 0.15 metres

What materials will the sign be made of?

TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2NO. & 3NO. INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI & GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.4 x Width: 0.8 x Depth: 0.15 metres

What materials will the sign be made of?

TOTEM 3 - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1 NO./2NO. & 3NO. INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI & GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.64 x Width: 1.7 x Depth: 0.15 metres

What materials will the sign be made of?

HERO BOARD - TIMBER EFFECT ALUMINIUM PANEL WITH ROTATING/INTERNALLY ILLUMINATED DISPLAY PANEL

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

TIMBER, KHAKI & GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.51 x Width: 2.74 x Depth: 0.222 metres

What materials will the sign be made of?

TOTEM 4 - ROTATING THREE BAY TRIPLE UNIT. TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TRIPLE ROTATING POS SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

TIMBER EFFECT ALUMINIUM

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.1 x Width: 0.6 x Depth: 0.12 metres

What materials will the sign be made of?

DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL ENTRANCE ARROW

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI, WHITE & GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 2.1 x Width: 0.6 x Depth: 0.12 metres

What materials will the sign be made of?

DIRECTIONAL SIGN - KHAKI GREEN PPC ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED DIRECTIONAL GOODBYE ARROW

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

KHAKI, WHITE& GREY

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 2.510 x Width: 2.740 x Depth: 0.222 metres

What materials will the sign be made of?

TOTEM 4 - ROTATING THREE BAY TRIPLE UNIT, TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TRIPLE ROTATING POS SIGN.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

TIMBER EFFECT ALUMINIUM

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 1.160 x Width: 4.820 x Depth: 0.150 metres

What materials will the sign be made of?

BANNER UNIT, KHAKI ALUMINIUM SIDE PANELS WITH PERFORATED METAL "MCDONALDS" TEXT SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 1.160 x Width: 4.820 x Depth: 0.150 metres

What materials will the sign be made of?

BANNER SIGN - KHAKI ALUMINIUM SIDE PANELS WITH PERFORATED METAL "MCDONALDS" TEXT SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN WITH VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 1.160 x Width: 4.820 x Depth: 0.150 metres

What materials will the sign be made of?

BANNER SIGN - KHAKI ALUMINIUM SIDE PANELS WITH PERFORATED METAL "MCDONALDS" TEXT SIGN

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

KHAKI GREEN WITH VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 0.280 x Depth: 0.005 metres

What materials will the sign be made of?

SIGN 14B - PARKED ORDER BAY 1 - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 0.280 x Depth: 0.005 metres

What materials will the sign be made of?

SIGN 14C PARKED ORDER BAY 2 - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

PEDESTRIAN CROSSING - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.450 x Width: 0.450 x Depth: 0.005 metres

What materials will the sign be made of?

NO RIGHT TURN - ALUMINIUM PANELS ON PLASTIC COATED STEEL POSTS

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

PPC ALUMINIUM WITH YELLOW BLACK AND TEXT

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 21/08/2012