



Arun District Council
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30th July 2021

Joanna Wyatt
Lulworth
Shripney Lane
Bognor Regis
PO22 9NU

Case Officer: Amber Willard
Telephone: 01903 737500 x37445
Email: amber.willard@arun.gov.uk

Dear Sir/Madam,

Town & Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Application No: BE/105/21/A
Site Address: Starbucks 2 Salt Box Shripney Road PO22 9FP
Description of works: Installation of various signage

Thank you for your internet representation made on 28th July 2021 which has been recorded as an objection with the comments as follows:

OWPC38921

I write as a resident of Shripney Lane, close to the Salt Box site development. This area is seeing fundamental changes from a rural setting to a commercial site. Originally, businesses with some link to the environment were sought for this site. Now we are seeing urban, commercial businesses opening here. The site was previously undeveloped farmland and, as such, there was no light pollution. I have taken part in CPRE star counts over the last few years and this area has a rapidly diminishing "dark sky" status. Residents and CPRE members have been concerned by permission being sought for an increasing number of illuminated signs at this site. This is a sensitive area, sharing a boundary with the Bersted Brooks LNR and the Shripney Manor Conservation Zone. The injurious effect of night time illumination on wildlife is well documented. Therefore, permission for the various numbers of illuminated signs being sought by Starbucks and other businesses, on site, should be kept to a minimum. The degree of brightness of such signs should also be restricted. The cumulative effect of all illuminated signs on this site will otherwise be inappropriate for this sensitive area.

Your views as made above will be considered before the application is determined.

Please be aware that Planning Services operate an 'open file' policy and will publish your comments including your name and address on the website. Please make sure that you have only provided information that you are happy will be published in this way. If you have supplied information belonging to a third party, you must make sure you have their permission to do so. If you do not wish your comments to appear on the website or on the file you will need to confirm this by emailing to planning@arun.gov.uk and I will arrange for it to be destroyed although this means that the content will then be disregarded.

The majority of applications are determined under delegated powers by officers. Further information on the

decision making process can be found on the website at :<https://www.arun.gov.uk/planning-decision-process>.

Some applications will be determined by the Planning Committee, and I shall write and inform you of the date of the meeting and the procedures for public speaking if this is the case. However, if your representation has been received after the agenda for the meeting has been finalised and the notifications have been generated, you will not receive notification. In this case, you will need to track the progress of the application on the council's website <https://www.arun.gov.uk/weekly-lists>

Any comments that are received after the agenda has been finalised will be separately reported to the members of the Planning Committee.

Regardless of how the application is determined I will notify you of the decision.

In the event of a subsequent written representations appeal, against a refusal of advertisement consent any representations made on the application will be automatically forwarded to the Secretary of State. Unlike all other types of appeal, there will be no further opportunity to comment at the appeal stage.

Yours sincerely



Neil Crowther
Group Head of Planning

For details of how the Council will deal with your data please refer to our privacy notices on the website www.arun.gov.uk/planning-privacy-statements

If you have provided an email address, all correspondence including the decision notice will be sent by email. It is therefore important that you keep us informed if this changes during the course of this application.

To register to receive notification of planning applications in your area, please go to <https://www.arun.gov.uk/planning> and click into Local Planning Application Finder.