

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	2
Suffix	
Property name	Starbucks
Address line 1	SALTBOX
Address line 2	SHRIPNEY ROAD
Address line 3	BOGNOR REGIS
Town/city	WEST SUSSEX
Postcode	PO22 9FP
Description of site location must be completed if postcode is not known:	
Easting (x)	494012
Northing (y)	101621
Description	

2. Applicant Details

Title	
First name	
Surname	AMSRIC FOODS LIMITED
Company name	
Address line 1	21 - 25 Church Street West
Address line 2	
Address line 3	
Town/city	Woking

2. Applicant Details

Country	Surrey
Postcode	GU21 6DJ
Are you an agent acting on behalf of the applicant?	
Primary number	
Secondary number	
Fax number	
Email address	

☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Jack
Surname	Christie
Company name	
Address line 1	Wheatley Springs Barn
Address line 2	Wheatley Lane Road
Address line 3	
Town/city	Barrowford
Country	
Postcode	BB9 6QS
Primary number	01282699668
Secondary number	
Fax number	
Email	Jack@fbelshaw.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 No Pole sign

1 No DT Height restrictor

2 No directional sign

1 No menu board

1 No Speaker board

1 No menu board

3 No starbucks roundel

1 No Starbucks wordmark

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☒ Hoarding(s)
- ☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 9 x Width: 1.85 x Depth: 0.35 metre(s)
What materials will the sign be made of? mild steel pole, aluminium sign casing with flexface front (pole sign sign 1)	
What is the maximum height of any of the individual letters and symbols?	144 cm
The colour of text and background white and green	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 3.2 x Depth: 0.3 metre(s)
What materials will the sign be made of? MILD STEEL POST, SUPPORTING SUSPENDED ALUMINUM PANEL (DT HEIGHT RESTRICTOR sign 2)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 1 x Depth: 0.1 metre(s)
What materials will the sign be made of? ALUMINIUM FRAME SUPPORTING ALUMINIUM SIGN CASING (DIRECTIONAL SIGN, sign 3)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background BLACK AND WHITE	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.915 x Width: 1.65 x Depth: 0.2 metre(s)
What materials will the sign be made of? ALUMINIUM POSTS SUPPORTING AN ALUMINIUM FRAME WITH GLAZED DOORS (MENU BOARD, sign 4)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.2 x Width: 1.4 x Depth: 0.3 metre(s)
What materials will the sign be made of? ALUMINIUM POSTS SUPPORTING AN ALUMINIUM FRAME WITH GLAZED DOORS (SPEAKER POST, sign 5)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Dimension:	Height: 1.655 x Width: 2.46 x Depth: 0.2 metre(s)
What materials will the sign be made of? ALUMINIUM POSTS SUPPORTING AN ALUMINIUM FRAME WITH GLAZED DOORS (MENU BOARD, sign 6)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background BLACK	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 0.823 x Depth: 0.1 metre(s)
What materials will the sign be made of? ALUMINIUM FRAME SUPPORTING ALUMINIUM SIGN CASING (DIRECTIONAL SIGN, sign 7)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	2.351 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 0.92 x Width: 0.92 x Depth: 0.2 metre(s)
What materials will the sign be made of? aluminium sign casing with a flex face front (roundel sign 8)	
What is the maximum height of any of the individual letters and symbols?	92 cm
The colour of text and background green and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2

4. Type of Proposed Advertisement(s)

Will the illumination be static or intermittent?	Static
Other type(s): 9	
What is the height from the ground to the base of the advertisement?	2.65 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 0.3 x Width: 2.941 x Depth: 0.2 metre(s)
What materials will the sign be made of? acrylic front letter with aluminium returns (wordmark sign 9)	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	5.325 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 1.5 x Width: 1.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? aluminium sign casing with a flex face front (roundel sign 10)	
What is the maximum height of any of the individual letters and symbols?	150 cm
The colour of text and background green and white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	5.325 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 1.5 x Width: 1.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? aluminium sign casing with a flex face front (roundel sign 11)	
What is the maximum height of any of the individual letters and symbols?	150 cm

4. Type of Proposed Advertisement(s)

The colour of text and background

green and white

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

600 cd/m2

Will the illumination be static or intermittent?

Static

Please describe each of the 'Other type(s)' of advertising proposed

1 No Pole sign
1 No DT Height restrictor
2 No directional sign
1 No menu board
1 No menu board
1 No menu board
3 No starbucks roundel
1 No Starbucks wordmark

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☐ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

24/09/2021

To

24/09/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☐ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☐ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. 

Date (cannot be pre-application)

24/06/2021