

[REDACTED]

From: [REDACTED]
Sent: 21 May 2017 10:52
To: David Easton; Planning.Responses
Subject: A/44/17/OUT

David,

Please find attached a statement in respect of the proposed care home use of the site.

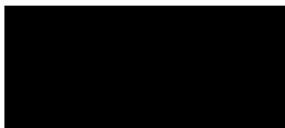
Kind regards

Serena

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POTENTIAL NEW CARE HOME AT:

Brook Lane, Rustington. BN16 3FH.

It is envisaged that the proposed new care home for this site would be designed and operated to provide dedicated residential care for three types of residents. Dementia at various stages usually demands at least one floor of any purpose-built new care home. Inevitably, nursing has become another significant demand for modern care homes as space within the hospital service becomes increasingly over-subscribed. This will not be intense nursing, but more often dedicated to low level nursing for advanced dementia and the very elderly. The third demand is for the elderly who have no other support or for where their care is now beyond the scope of home visits. These residents are often privately funded, but a significant proportion will be suffering from the early stages of dementia.

There is normally a fairly seamless approach to the care methodology in these homes, but different wings within the building will always focus on the specific needs and requirements of the residents in that particular wing. Therefore, operators will always organise and manage the homes as a series of separate wings, and staffing will be arranged to suit. As well as a professional Manager, there will also be her Admin Team, a Head Nurse, a Housekeeper, the Head chef, and a maintenance team. A Qualified Nurse is stationed in each wing and, working under these key people, all the personnel necessary to ensure every resident receives the care and attention they need.

In terms of location, this is always based on the demand for the area. These homes operate best when all suites are occupied, as the same staff numbers are necessary irrespective of occupancy. This particular site is between a dual-carriageway and a railway line, but neither pose any danger to the residents. Inevitably, residents are unable to operate without the support of the home and its staff, so the issue of any potential dangers around the home falls fairly low on the agenda. Access for staff and relatives is more important and, in that respect, it is essential that residents enjoy family input as much as possible.

Most of the life support systems are in place within the home. Doctors and other outside healthcare professionals visit the home on a regular basis as many of the residents would be unable to manage the trips to specialists. Where there is a need to attend hospitals or specific healthcare facilities, the staff make the necessary arrangements and they, and the families, would ensure the resident is accompanied and safely returned to the home. All day to day care and medication is administered by the staff, with daily deliveries from the local pharmacy keeping the stock of drugs updated. The residents' health and welfare, and medical needs and appointments, are all managed by the home and detailed records are kept for every resident.

There is very little need for residents to require visits to shops and stores, and for many, this is simply impractical or impossible. Families usually ensure there is a small float available for staff to provide the individual residents with the things that go beyond what would be considered essential. Family members generally do what they can to ensure residents have all they need to live much as they would if they were living in their own home. Family visits are important, and lounges and dining rooms are often treated as family areas.....though the foyers and lobbies on each floor of the more modern schemes usually provide for dedicated family areas.

The operators and their care home Managers all have varying approaches to ensuring more active residents are kept occupied and engaged each day. Specialist staff do what they can to nurture the social interaction, with activities that are arranged each day in the home, with both care staff and outside groups providing entertainment and interest. Outside trips are sometimes arranged at times for the more able and, of course, families occasionally provide brief trips where possible. Essentially though, most residents do not have the agility or thought process to survive outside the home. In that respect, the gardens and grounds of all care homes are safe havens, adequate fencing keeps all residents safe and secure outside to enjoy the gardens when the weather is suitable.

Our team has many years experience in the design and build of new care homes. Each site in each location will require a scheme designed specifically for that particular area, the operator's corporate requirements and their particular style of management, and the resident profile. For that reason, each uniquely designed and purpose-built home follows a fairly standard formula. That is, to provide the best possible care in a safe, pleasant, comfortable and modern environment which is specifically designed and finished to replicate what residents would expect in their own home.

Icon Design & Build Limited.

May 2017.