

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Hugh"/>	Surname:	<input type="text" value="Parker"/>
Company name:	<input type="text" value="Caffyns Audi Worthing"/>				
Street address:	<input type="text" value="Caffyns Head Office"/>				
	<input type="text" value="Meads Road"/>			Telephone number:	<input type="text" value=""/>
	<input type="text" value="Eastbourne"/>			Mobile number:	<input type="text" value=""/>
Town/City:	<input type="text" value="East Sussex"/>			Fax number:	<input type="text" value=""/>
Country:	<input type="text" value=""/>				
Postcode:	<input type="text" value="BN20 7DR"/>			Email address:	<input type="text" value=""/>

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Steven"/>	Surname:	<input type="text" value="Parkinson"/>
Company name:	<input type="text" value="Cloverhead Ltd"/>				
Street address:	<input type="text" value="Unit 3"/>				
	<input type="text" value="Shell Green"/>			Telephone number:	<input type="text" value=""/>
	<input type="text" value=""/>			Mobile number:	<input type="text" value=""/>
Town/City:	<input type="text" value="Widnes"/>			Fax number:	<input type="text" value=""/>
Country:	<input type="text" value=""/>				
Postcode:	<input type="text" value="WA8 0GW"/>			Email address:	<input type="text" value=""/>

Various illuminated & non illuminated advertisements on various elevations. & internally illuminated pylons signs.

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Caffyns Audi Worthing"/>		
Street address:	<input type="text" value="Roundstone By-Pass Road"/>		
	<input type="text" value="Angmering"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="West Sussex"/>		
Postcode:	<input type="text" value="BN16 4BD"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="507537"/>
Northing:	<input type="text" value="103244"/>

Description:

This is a new building that is currently under construction.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Please see drawing pack, we are applying for 5 fascia (Signs A,B,C,D,F), 2 pylons & 1 directional sign (Signs G,H,I)

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="5"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="3"/>
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Please describe:

Sign G: 4.5m Audi pylon with illuminated Audi rings.
Sign H: customer directional sign non illuminated
Sign I: 4.5m Audi approved car sign, illuminated with text on.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/05/2018

To: 01/05/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.85 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.15 m

What are the dimensions of the proposed advertisement?

Height: 1.42 x Width: 4.10 x Depth: 0.15 metres

What materials will the sign be made of?

Acrylic logo on steel backing frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

142 cm

The colour of text and background:

silver Audi logo sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

112.70 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

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Illuminance Levels:

112.70 cd/m

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.00 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14 m

What are the dimensions of the proposed advertisement?

Height: 0.79 x Width: 7.49 x Depth: 0.14 metres

What materials will the sign be made of?

Acrylic letters with steel backing frame

What is the maximum height of any of the individual letters and symbols (in centimetres)?

600 cm

The colour of text and background:

black text and red text

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

123.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.10 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.03 m

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 1.00 x Depth: 0.03 metres

What materials will the sign be made of?

Acrylic logo

What is the maximum height of any of the individual letters and symbols (in centimetres)?

59 cm

The colour of text and background:

silver Audi logo with Red text sign

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.40 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.14 m

What are the dimensions of the proposed advertisement?

Height: 0.40 x Width: 5.00 x Depth: 0.14 metres

What materials will the sign be made of?

Acrylic Letttering

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40 cm

The colour of text and background:

black text that turns white when illuminated

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

black and red text on silver background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

145.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

12/02/2018