

Bronte Welham

From: Amanda Scholes on behalf of Planning.Responses
Sent: 30 November 2017 08:31
To: Planning Scanning
Subject: FW: Highways Response A/149/17/A
Attachments: A 149 17.docx

From: Jodie Wilkes [REDACTED]
Sent: 29 November 2017 17:00
To: Planning.Responses
Cc: Deborah Urquhart
Subject: Highways Response A/149/17/A

Please could this Strategic Planning Response be distributed to Mr D Easton

I have copied Deborah Urquhart into this correspondence to ensure that she is aware of issues being raised or events that are happening in her constituency.

Kind regards

Jodie

Miss Jodie Wilkes | Technician, Planning Services, Economy Planning and Place, West Sussex
County Council

Location: Ground Floor Northleigh, County Hall, Chichester PO19 1QT
[REDACTED]

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FROM: Jodie Wilkes

TO: Arun District Council

FAO: Mr D Easton

SUBJECT: A/149/17/A- 1No. new totem sign and 2No. new freestanding rectangular signs to site entrance.

Rustington Golf Centre, Golfers Lane, Angmering, West Sussex, BN16 4NB

RECOMMENDATION:

Advice	☒	Modification	☐	More Information	☐
Objection	☐	No Objection	☐	Refusal	☐

S106 contribution total (see below for breakdown): £N/A

This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals which include up to 5 residential units or extensions to single units accessed from roads that do not form part of the Strategic Road Network (SRN). As such the comments provided by Local Development should be considered to be advice only, with respect to this planning application.

This proposal has been considered by means of a desktop study, using the information and plans submitted with this application, in conjunction with other available WSCC map information. A site visit can be arranged on request.

I refer to your consultation in respect of the above planning application and would provide the following comments.

The LHA has previously been consulted on matters at this address under application no A/84/17 to which the LHA offered Advice with no objections. This sought permission for a new retail unit with mezzanine together with associated car parking and service road. The most recent proposal seeks to amend the totem advert design at the front of the site. The dimensions of each face of the monolith sign have been amended to 2.500mm(L) x 4500mm (H) x 400mm(W) Previously the sign measured 2400mm (L) x 9300mm(H) x 652mm(W). The proposed alterations seek a reduction in height with the sign becoming 100mm wider; this would not be a material change over the previously approved signage.

The sign is located outside of the Publicly Maintained Highway and does not obstruct visibility for vehicles exiting the site.

The proposed rectangular signage is a replacement of existing signage and would not be anticipated to cause a safety concern.

The proposal states that the illuminated signage will be lit to a maximum of 800cdm². This figure exceeds levels outlined within The Institute of Lighting Engineers' Technical Report Number 5: Brightness of Illuminated Advertisements (2001). This outlines that in this location lighting should not exceed 300cdm² and therefore a condition securing this is also advised and worded below. This is to ensure the safety of road users and to prevent the obscuring of or hindering the ready interpretation of any road traffic sign and to retain achievable sightlines for users of both Rustington Golf Centre and the adjacent highway.

Based on the above considerations, the LHA raises no objections to the proposed signage amendments, subject to the condition below.

Illuminated Signage

The luminance of any permitted advertisement may not exceed the limits outlined within The Institute of Lighting Engineers' Technical Report Number 5: Brightness of Illuminated Advertisements (2001) specifically for the Angmering Area. This required maximum luminance level is 300cdm²; Illumination is not permitted on the above signage unless the advertisement meets these requirements.

Reasons: To secure appropriate levels of illumination in the interest of Highways Safety.

Jodie Wilkes

Planning Services