



**TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF
ADVERTISEMENTS) REGULATIONS 2007**

DECISION NOTICE

Application Ref: A/133/09/A

1 To Addressee

Kestral Design
32 Loxwood Avenue
Worthing
West Sussex
BN14 7RA

2 Site Address

Angmering Manor Hotel
High Street
Angmering
BN16 4AG

3 Description of Development

One internally illuminated box sign.

4 In pursuance of their powers under this Act and the Regulations the Council REFUSE to consent to the display of the advertisement or advertisements as described in the application and plan for the reasons stated.

- REASON 1 The illuminated sign represents a prominent and inappropriate addition to the existing signage and would result in a loss of visual character to both the historic Listed Building and the designated Conservation Area. It therefore conflicts with policies GEN7, AREA2 and the Supplementary Planning Guidance for Advertisements of the Arun District Local Plan and PPG15 Planning and the Historic Environment.
- REASON 2 The advertisement, by reason of its siting and method of display, gives rise to a cluttered appearance of the premises to the detriment of the historic character of the Listed Building and the visual amenities of the Conservation Area. It is therefore in conflict with policies GEN7 and AREA2 and the Supplementary Planning Guidance for Advertisements of the Arun District Local Plan and PPG15 - Planning and the Historic Environment.

Head of Planning Services
Arun District Council
The Arun Civic Centre
Maltravers Road
Littlehampton
West Sussex BN17 5LF

Case Officer: Mr J Smith

Date of Decision: 11th January 2010

Date Decision Issued: 11th January 2010



Karl Roberts
Assistant Director Planning Services &
Housing Strategy

IT IS IMPORTANT THAT YOU READ THE NOTES ATTACHED TO THIS DOCUMENT

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THE RIGHT TO APPEAL

You have a right to appeal against the local planning authority's

- a) refusal of consent for an advertisement;
- b) grant of consent for an advertisement subject to a condition with which you are dissatisfied;
- c) failure to issue a decision on an application within a specified time (namely 8 weeks from the date the application is formally acknowledged or such longer period as you may have agreed in writing with the Council), provided the Council have not given you notice that they have declined to determine your application under the provisions of section 70A of the Town and Country Planning Act 1990; or
- d) "discontinuance notice" requiring you to remove an advertisement, or stop using an advertisement site.

The appeal is made in writing to the First Secretary of State using a form which you can get from the Planning Inspectorate, Customer Support Unit, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN and must be submitted within 8 weeks of the receipt of the local planning authority's decision against which you are appealing.

Please note that this decision notice only relates to matters under the Planning Acts and does not give consent under any other legislation that may apply to the development. You will need to carry out your own checks to determine whether any other consents or permissions are required. For example, the Building Regulations are likely to apply to most developments, and a Highways Licence may be required from West Sussex County Council for any development within the public highway (including the placing of skips on highway land).